

2008 THE DISTINGUISHED ADVISOR CONFERENCE

November 2-5, 2008 • Monterey, California

SPONSORSHIP INFORMATION PACKAGE

TRANSITIONING: The Path to Reciprocity



Brought to you by:



Register online at: <http://www.knowledgebureau.com/dac>

In its Great Transition into a new life stage, the boomer demographic is poised to give back: time, money, knowledge, influence, legacy. We invite you to join us as a Distinguished Speaker-Sponsor...in beautiful Monterey, California, a spectacular seaside community dedicated to sea life conservation, to explore how transitioning from Transactional Work to a Life's Work represents a generation's greatest opportunity.

Be in Front of over 100 of Canada's Top Advisors in the Tax and Financial Services

Take an active role in Canada's leading, accredited educational conference for top advisors. Every year we are the first to bring the most vital news in tax and financial services to top advisors and their clients. Up-to-the-minute economic and breaking tax news is deciphered and your product and company pre-eminence is integrated with your leading educational contributions. Participate in knowledge events, signage, sponsor fair program, Knowledge Bureau Reports, enews and web publishing activities.

Most important, spend your afternoons networking with top advisors from all disciplines who believe in a knowledge-based practice in the tax and financial services industry.

Mark the dates. Program participation and sponsorship opportunities are now available. Contact us immediately to ensure your logo is prominent on the program. And what a program it will be! *We want to get you on the bill – prepare your presentation proposal today!*

Qualify for Advantageous Group Rates for your Teams and Advisor Channel

Sponsors automatically become a *Strategic Education Partner* with The Knowledge Bureau, which ensures your logo and company profile are prominently marketed to our base of tax and financial advisors every week in our Breaking Tax and Investment News, we average over 500,000 hits per month, as well as our conference website and print collateral. Your channel of clients and teams of associates also qualify for preferred “team member” pricing on all Knowledge Bureau products for the entire year. We will provide you with brochures and information at our cost, and make ourselves available to co-op and cross-promote your events.

Make a great decision: Be there! Please join us as a partner in raising the bar in professional development for top Canadian advisors in a beautiful location around a newsworthy theme. Call Evelyn Jacks, President today and check our website often: www.knowledgebureau.com/dac

About the Knowledge Bureau. The Knowledge Bureau is a national designated educational institute. Our certificate self study courses lead to the DFA and MFA designation and are accredited by most industry associations and regulators. For over 25 years our team has had the pleasure of specializing in providing professionals with continuing education at a mastery level focused on the six elements of financial planning, with a special emphasis on taxation and courses in practice management.



SPONSORSHIP OPPORTUNITIES: THE DISTINGUISHED ADVISOR CONFERENCE

LEAD SPONSOR

- As our lead partner to this event, you will have the opportunity to lock in your presence for three years. Your role is to open and close the Distinguished Advisor Conference, hosting the reception and certification exercises.
- The Knowledge Bureau will co-op up to two regional events per year with you to maximize our partnership in raising the bar for tax and financial advisors.
- Opening address on Day one and closing address on Day three.
- Four additional complimentary registrations for your sales and marketing team.
- A private VIP networking suite for entertaining selected advisors at the event.
- Lead marketing recognition in print brochures, signage, web and media advertising as well as web links to the Distinguished Advisor Conference mini-site.

FRIDAY – GROUP EVENT

per cost of event

- Make your presence especially memorable by sponsoring our Friday evening educational group event—brought to Canada's Top Advisors by YOU!
Last year the Santa Fe School of Cooking presented a wonderfully delicious south-western experience . . .

PLATINUM	GOLD	DELUXE	SILVER	BRONZE	MONTEREY
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NETWORKING PRESENCE

Be one of only three sponsors of the Conference Opening Breakfast Events	Be one of the six Session Sponsors	Be one of two case study sponsors	Be one of two sponsors of our Breakfasts and Mimosa Breaks	Be one of two sponsors of Conference Binders, AV and Banners	Be one of six sponsors of our Conference Opening Reception
Prominent company visibility on event banner/signage/website/brochure/multi-media presence	Receive prominent signage/banner/website/brochure/multi-media recognition	Receive prominent signage/banner/website/multi-media recognition	–	–	–
First choice of activity participation at the hotel	–	–	–	–	–

CONFERENCE PRESENCE

Case Study leader on one day of the conference	Be one of six Knowledge Bureau Session Speakers or introduce your chosen speaker and provide closing summation	–	–	–	–
Marketing recognition on print, web and media advertising and promoting the event	Marketing recognition on print, web and media advertising	Marketing recognition on print, web and media advertising	Marketing recognition on web and multi-media	Marketing recognition on web and multi-media	Marketing recognition on web and multi-media
Web links with The Knowledge Bureau and our affiliate partners	Web links with The Knowledge Bureau and our affiliate partners	Web links with The Knowledge Bureau and our affiliate partners	Web links with The Knowledge Bureau and our affiliate partners	–	–

ADDITIONAL ACCESS BENEFITS

Receive three complimentary registration packages to a client/producer/associate of your choice	Receive two complimentary registration packages to a client/producer of your choice	Receive one complimentary registration package to a client/producer of your choice	–	–	–
First choice of hotel accommodations	–	–	–	–	–

TEAM DISCOUNTS

All of our sponsors also receive “team discounts” to add value to their relationship with their advisory channel plus acknowledgement within our website and marketing packages.





SPONSORSHIP PLEDGE AND PAYMENT FORM
 Yes! Our organization wants to be a part of the
DISTINGUISHED ADVISOR Conference 2008 at Monterey, California!

To confirm your participation as a sponsorship presenter of the Conference, complete the information below and return this form to
 The Knowledge Bureau by fax 204-953-4762 according to the deadlines below.

Company:	
Contact Name:	
Title:	
Company Address, City, Prov/State and Postal/Zip Code:	
Company Phone:	
Company Fax:	
Business E-mail:	
Sponsorship Level:	<input type="checkbox"/> Lead \$20,000 or after Dec 15 \$ 25,000 <input type="checkbox"/> Friday Event: At cost of the event <input type="checkbox"/> Platinum \$15,000 or after Dec 15 \$ 20,000 <input type="checkbox"/> Gold \$ 5,500 or after Dec 15 \$ 7,500 <input type="checkbox"/> Deluxe \$ 4,500 or after Dec 15 \$ 5,500 <input type="checkbox"/> Silver \$ 3,500 or after Dec 15 \$ 4,500 <input type="checkbox"/> Bronze \$ 2,500 or after Dec 15 \$ 3,500 <input type="checkbox"/> Monterey \$ 1,500 or after Dec 15 \$ 2,500

PAYMENT DEADLINES: December 15 amounts are due on December 15 in full.
After December 15: half of fees are due on April 15 and the other half on May 15.

Card Number: _____ Expiry Date: _____
 Name of Cardholder: _____
 Date: _____ Total Amount: \$ _____ *GST extra
 Signature: _____

*GST Number 885004713

***If paying by cheque, submit this form and cheque to:**

*The Knowledge Bureau,
 Box 52042 Niakwa Postal Outlet
 Winnipeg, Manitoba R2M 0Z0*

Fax to: The Knowledge Bureau: 204-953-4762



DISTINGUISHED ADVISOR CONFERENCE