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## NEWS RELEASE

Distinguished Advisors Conference nominated for a Star Award

The Distinguished Advisors Conference as recently nominated for Conference of the Year by  
Canadian Special Events.com

Grimsby, ON, and Winnipeg, MB, March 28, 2011: Canadian Special Events.com, the leading voice in Canadian Special Events Media, recognized the [Distinguished Advisors Conference](#) with a Star Award nomination for 2010 Conference of the Year.

Evelyn Jacks, President, Knowledge Bureau was thrilled to be honoured with the nomination, especially in a year where other top events such as the Olympics and the G20 took place.

She also stated that “the outstanding work done by Strategic Events allowed us to deliver the best run Distinguished Advisor Conference in our history.” The conference attracts hundreds of top advisors and executives annually from the tax and financial industry right across Canada. In 2010 the conference was held at the Hard Rock Hotel in Orlando Florida. This year, November 13 to 16, the Distinguished Advisor Conference will be held in Palm Springs, California, another place where Canadians go to vacation and retire.

The planner for the conference, Strategic Events Principal Barbara McRae CMP said that “she was honored to be recognized by the industry” and that “the conference is truly a successful partnership between Strategic Events and the Knowledge Bureau”.

The Star Awards Gala took place at the Eglinton Grand Theatre in Toronto, ON. March 25<sup>th</sup>, 2011 to recognize and honour those that have excelled in the meeting and events community.

Strategic Events is a turnkey conference, meetings and events company that specializes in organizing corporate and not for profit event solutions.

Knowledge Bureau is Canada’s leading national educator focused on excellence in financial education for tax and financial advisors and their clients. See [www.knowledgebureau.com/dac](http://www.knowledgebureau.com/dac) for more information about the Distinguished Advisor Conference.