

SPONSORSHIP PACKAGE

Don't Miss This Opportunity!



13TH ANNUAL DISTINGUISHED ADVISOR CONFERENCE

NOVEMBER 6 - 9, 2016 — SAN DIEGO, CALIFORNIA

Theme:

SOAR HIGHER: PLAN FOR YOUR GREATER POTENTIAL

Be a Part of Canada's Most Strategic and Influential Educational Conference

DO BUSINESS WITH THE BEST: If your goal is to reach the most invested, knowledgeable and keen business builders in the financial industry – in other words, the elite – you'll find them at the Distinguished Advisor Conference (DAC). Think with and influence the Top Guns: highly engaged tax and wealth advisors who serve multiple generations in a family. This audience thinks bigger, aims higher and has more fun (really!) experiencing education differently at DAC.

WE INVITE YOU TO LEAD THE TOP GUNS: To be amongst the most highly regarded in their industry, the Top Guns must exhibit the characteristics reserved for the elite: exceptional academic achievements, outstanding personal leadership and teamwork skills and most of all, a stronger drive than others to be at the top of their field. There are enormous opportunities for you to expand your business and be inspiring to Top Guns at DAC.

"Manulife is pleased to continue the legacy that Standard Life began as title sponsor of the Distinguished Advisor Conference since its inception. To move forward, one cannot stand still. The DAC conference provides a forum for advisors to learn, share, and evolve their businesses while experiencing relevant and timely content at the highest level of professionalism."

- Barbara Foy-Pilchner, National Vice President, Key Accounts, Manulife Investments

Program Director



Title Sponsor



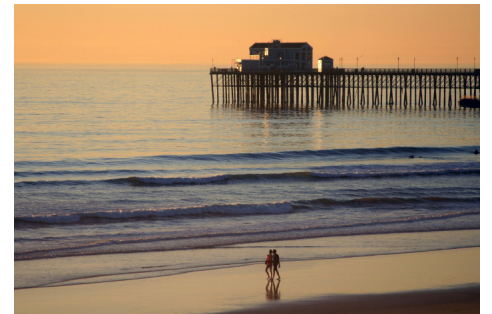
THE DISTINGUISHED ADVISOR CONFERENCE:

Increase Brand Awareness, Build Valuable Relationships, Increase Market Share



NATIONAL PROMOTIONAL CAMPAIGNS: EXPAND REACH AND BRAND

Position your firm as a leader in the tax and financial services. Your logo and company name will appear in all DAC marketing. Your message will reach tens of thousands through weekly e-newsletters and e-blasts, on Knowledge Bureau's website and social media presence, brochures, cross promotions and at roadshows.



CONNECT WITH HUNDREDS OF CANADA'S TOP WEALTH ADVISORS

See our Delegate Demographics at knowledgebureau.com/dac.

NETWORK WITH AN EDUCATIONAL PURPOSE

Knowledge Bureau's program direction is the best in the industry, bar none. We know the tax and financial services and how they intersect to bring family wealth management into the stratosphere. Join us in a place your clients go to retire and vacation. After all Top Guns are trained here! Now you too can make a great decision to participate in the latest financial manoeuvres with unprecedented excellence!



QUALIFY FOR ADVANTAGEOUS GROUP RATES FOR YOUR TEAMS

Your advisor teams and associates will qualify for preferred pricing on all Knowledge Bureau courseware for the entire year. DAC is pre-accredited for CE with most professional organizations including IIROC, Insurance Councils, and Chambre de la Sécurité Financière.



"The DAC conference is the place to be for the latest business-building tips and strategies."

**- Ozy Camacho, Publisher, Investment Group
Investment Executive**

Please join us as a sponsor and an education partner. Raise the bar in professional development for Top Guns who provide Real Wealth Management for their clients.

To register or for more information: knowledgebureau.com/dac or call 1-866-953-4769

THE DISTINGUISHED ADVISOR CONFERENCE:

Sponsorship Opportunities

SOLD

TITLE SPONSOR

\$39,000 - 1 Available

Co-Host of Opening Reception and Remarks at Closing

- **Five Complimentary Registration Packages (\$10,000 value)**
- Session Speaker On Stage (\$7,500 value)
- Young Advisor Scholarship Panel **Co-Host** and Presenter
- Free Upgrade to Private VIP Networking Suite
- Lead Sponsor Recognition in Knowledge Bureau Report
- Lead Sponsor Recognition on Website, Social Media and eBlasts
- On Site: Signage, Banners, Journal, and Video Displays
- Preferred team registration rates

PLATINUM SPONSOR

\$19,500 - 1 Available

- Best Practices Session Speaker On Stage
- Outstanding Practice Scholarship Presenter
- **Four Complimentary Registration Packages (\$8,000 value)**
- Free Upgrade to Private VIP Networking Suite
- Platinum Sponsor Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

ONE LEFT

MEDIA SPONSOR

\$15,500 - 2 Available

Media Room Interview Opportunities

Social Media Opportunities

- **Two Complimentary Registration Packages (\$4,000 value)**
- Media Sponsor Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

SOLD

DIAMOND SPONSOR

\$14,500 - 1 Available

Marketing/Innovation Session Speaker On Stage

One Sponsor Will Present Top Gun Client Innovation Scholarship

- One Sponsor Will Present Peer Education Scholarship
- **Three Complimentary Registration Packages (\$6,000 value)**
- Diamond Sponsor Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

NEW

GOLD GALA SPONSORS

\$6,000 - 5 Available

Co-Host the Gala Evening Event

- **One Complimentary Registration Package (\$2,000 value)**
- Gold Sponsor Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

SOLD

SILVER SPONSOR

\$7,500 - 11 Available

Educational Session Speaker On Stage

- **One Complimentary Registration Package (\$2,000 value)**
- Silver Sponsor Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

SOLD

MIMOSA BREAK SPONSOR

\$5,500/ 3 days participation - 1 Available

Includes Participation in Live Onstage Delegate Survey and Presentation of Results and Gifts

- **One Complimentary Registration Package (\$2,000 value)**
- Logo recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

SOLD

GRADUATION CEREMONY SPONSOR

\$5,500 - 1 Available

Co-Host at Designation Graduation Ceremony

- **One Complimentary Registration Package (\$2,000 value)**
- Logo Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

EXCLUSIVE PRINT SPONSORSHIPS

- | | | |
|---|-----------------------|---------------------|
| • DAC JOURNAL BACK COVER | FULL PAGE/FULL COLOUR | \$1,500 |
| • DAC JOURNAL INSIDE FRONT COVER | FULL PAGE/FULL COLOUR | \$1,000 |
| • DAC JOURNAL INSIDE BACK COVER | FULL PAGE/FULL COLOUR | \$1,000 |
| • IMPRINTED PROMO ITEMS | CALL FOR DETAILS | \$500 - \$2000 EACH |

SPONSORSHIP PLEDGE & PAYMENT FORM

To confirm your participation as a sponsor/presenter of the 13th Annual Distinguished Advisor Conference, complete the information below and return this form to Knowledge Bureau by fax (204-953-4762) or email (registrar@knowledgebureau.com). CE/CPD eligible. Pre-accredited with IIROC, Insurance Councils, Chambre de la Sécurité Financière, and Knowledge Bureau.

If you have any questions, please contact us at 1-866-953-4769 or visit us online at knowledgebureau.com/dac.

Company: _____

Contact Name: _____ Title: _____

Company Address: _____ City/Prov.: _____ Postal/Zip Code: _____

Company Phone: _____ Fax: _____

Business Email: _____

Sponsorship Level:	Investment:	Key Benefit:
<input type="checkbox"/> TITLE SPONSOR	\$39,000	Co-Host: Open & Close Conference
<input type="checkbox"/> PLATINUM	\$19,500	Best Practices Session On Stage
<input type="checkbox"/> MEDIA	\$15,500	Media Room/Social Media Opportunities
<input type="checkbox"/> DIAMOND	\$14,500	Marketing/Innovation Speaker On Stage
<input type="checkbox"/> GOLD GALA	\$6,000	Co-Host the Gala Evening Event
<input type="checkbox"/> SILVER	\$7,500	Knowledge Session Speaker On Stage
<input type="checkbox"/> MIMOSA BREAK	\$5,500	Digital Delegate Survey
<input type="checkbox"/> GRADUATION CEREMONY	\$5,500	Graduation Ceremony Co-Host
<input type="checkbox"/> DAC JOURNAL PRINT BACK	\$1,500	Full Page/Full Colour Ad
<input type="checkbox"/> DAC JOURNAL PRINT INSIDE FRONT	\$1,000	Full Page/Full Colour Ad
<input type="checkbox"/> DAC JOURNAL PRINT INSIDE BACK	\$1,000	Full Page/Full Colour Ad
<input type="checkbox"/> IMPRINTED PROMO ITEMS	\$500 - \$2,000	Call for Details

Your sponsorship commitment is not secured until payment is received. Prices subject to change without notice. For maximum pre-event exposure, please confirm your participation as early as possible.

Please forward an invoice Charge my credit card below

Card Number: _____ Expiry Date: _____

Name of Card Holder: _____

Date: _____ Total Amount: _____ *GST extra

Signature: _____

* If paying by cheque, submit this form and cheque to: Knowledge Bureau, 187 St. Mary's Road, Winnipeg, Manitoba R2H 1J2 *GST Number 885004713RT0001

"Fantastic combination of valuable content in a wonderful location all while having some fun with a great group of people... The DAC Conference continues to be one of the highlights on our calendar each year."

– Todd Hynes, Vice President Sales, ivari - formerly Transamerica Life Canada

