

PARTNER'S PACKAGE

Don't Miss This Opportunity!



14TH ANNUAL DISTINGUISHED ADVISOR CONFERENCE
NOVEMBER 5-8, 2017 — KELOWNA, BRITISH COLUMBIA

NEW
CORPORATE
TABLE PROGRAM



CANADA 150: Financial Advice at the Crossroads of Change

Be a Part of Canada's Most Strategic and Influential Educational Conference

DO BUSINESS WITH THE BEST: If your goal is to reach the most invested, knowledgeable and keen business builders in the financial services - you'll find them at the Distinguished Advisor Conference (DAC). Think with and influence Canada's movers and shakers who serve multiple generations and thousands of families. This audience thinks bigger, aims higher and wants to experience education differently at DAC: they are innovative and entrepreneurial, and a lot of fun, too!

WE INVITE YOU TO MAKE HISTORY: Get in front of close to 200 of Canada's top financial professionals, coming together to celebrate an important milestone in 2017. Join us at the Crossroads of Change to explore the enormous opportunities to expand your network and connect with a national Canadian audience of influential and successful advisors.

"Manulife is pleased to continue the legacy that Standard Life began as title sponsor of the Distinguished Advisor Conference since its inception. To move forward, one cannot stand still. The DAC conference provides a forum for advisors to learn, share, and evolve their businesses while experiencing relevant and timely content at the highest level of professionalism."

- Barbara Foy-Pilchner, Vice President, National Director, Strategic Accounts at Manulife Investments

Program Director



Title Partner



THE DISTINGUISHED ADVISOR CONFERENCE:

Increase Brand Awareness, Build Valuable Relationships, Increase Market Share



NATIONAL PROMOTIONAL CAMPAIGNS: EXPAND REACH AND BRAND

Position your firm as a leader in the tax and financial services. Your logo and company name will appear in all DAC marketing as soon as you sign on. Your message will reach tens of thousands through weekly e-newsletters and e-blasts, on Knowledge Bureau's website and social media presence, brochures, cross promotions and at roadshows.



CONNECT WITH HUNDREDS OF CANADA'S TOP WEALTH ADVISORS

DAC's primary audience is tax and financial advisors from across Canada who work with families to build, grow, preserve and transition sustainable wealth, that is, after taxes, inflation and fees. Those seven elements comprise the framework of our educational programming, known as Real Wealth Management™. See our Delegate Demographics at www.knowledgebureau.com under *Conference/Partnership Package* tab.



NETWORK WITH AN EDUCATIONAL PURPOSE

Knowledge Bureau Education is synonymous with High Standards. Knowledge Bureau Directors and Planners know the tax and financial services and how they intersect to bring family wealth management into the stratosphere.

"The reason Intuit partners with Knowledge Bureau is simple... the quality of the attendees! They are an engaged audience."

Scott Zandbergen, Intuit Profile Group Marketing Manager

QUALIFY FOR ADVANTAGEOUS GROUP RATES FOR YOUR TEAMS

Your advisor teams and associates will qualify for group rates on all Knowledge Bureau educational programs for the entire year. DAC is pre-accredited for CE/CPD with most professional organizations including IIROC, Insurance Councils, and Chambre de la Sécurité Financière.

"The DAC conference is the place to be for the latest business building tips and strategies!"

- Ozy Camacho, Publisher, Investment Group, Investment Executive



Join us as a strategic and educational partner as we celebrate Canada's financial history and the bright future in the tax and financial services industries at the crossroad of disruptive new trends.

To register or for more information: knowledgebureau.com/dac or call 1-866-953-4769

THE DISTINGUISHED ADVISOR CONFERENCE:

Value Added Opportunities to Build Your Presence!

SOLD

TITLE PARTNER

\$39,000 - 1 Available

Five Complimentary Registration Packages (\$10,000 value)

- Session Speaker On Stage (**\$7,500 value**)
- Co-Host of Opening Reception and Remarks at Closing
- Young Advisor Scholarship Panel Co-Host and Presenter
- Free Upgrade to Private VIP Networking Suite
- Title Partner Recognition in Knowledge Bureau Report
- Title Partner Recognition on Website, Social Media and eBlasts
- On Site: Signage, Banners, Journal, and Video Displays
- Preferred team registration rates

PLATINUM GALA PARTNER

\$25,000 - 1 Available

- **Four Complimentary Registration Packages (\$8,000 value)**
- Best Practices Session Speaker On Stage (**\$7,500 value**)
- Co-Host DAC Gala Birthday Bash on Final Night
- Outstanding Practice Scholarship Presenter
- Free Upgrade to Private VIP Networking Suite
- Platinum Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

ONE LEFT

DIAMOND PARTNER

\$14,500 - 2 Available

Three Complimentary Registration Packages (\$6,000 value)

Marketing/Innovation Session Speaker On Stage (**\$7,500 value**)

- One Partner Will Present Client Innovation Scholarship
- Diamond Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

TWO LEFT

MEDIA PARTNER

\$15,500 - 3 Available

Two Complimentary Registration Packages (\$4,000 value)

- Media Room Interview Opportunities
- Social Media Opportunities
- Media Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

GOLD PARTNER

\$7,500 - 2 Available

- **Two Complimentary Registration Package (\$4,000 value)**
- Exclusive Host one of two afternoon events
- Gold Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

ONE LEFT

SILVER PARTNER

\$7,500 - 11 Available

- **One Complimentary Registration Package (\$2,000 value)**
- Educational Session Speaker on Stage
- Silver Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

SOLD

MIMOSA BREAK PARTNER

\$5,500/3 days participation - 1 Available

- **One Complimentary Registration Package (\$2,000 value)**
- Includes Participation in Live Onstage Delegate Survey and Presentation of Results and Gifts
- Logo recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

NEW!

GRADUATION CEREMONY PARTNER

\$2,500 - 1 Available (SOLD)

OR

FIRST TIMERS RECEPTION PARTNER

\$2,500 - 1 Available

- **One Complimentary Registration Package (\$2,000 value)**
- Co-Host at Graduation Ceremony and First Timers Reception
- Logo Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

NEW!

CORPORATE TABLE

\$6,000

Six Complimentary Registrations

- Host Your Own Table at the Conference
- Your Corporate or Association Table Top Signage
- Recognition on the Website, Email Campaigns, DAC Journal, Knowledge Bureau Report and Video Display

EXCLUSIVE PRINT PARTNERSHIPS

- **DAC JOURNAL BACK COVER**
FULL PAGE/FULL COLOUR **\$1,500**
- **DAC JOURNAL INSIDE FRONT COVER**
FULL PAGE/FULL COLOUR **\$1,000**
- **DAC JOURNAL INSIDE BACK COVER**
FULL PAGE/FULL COLOUR **\$1,000**
- **IMPRINTED PROMO ITEMS**
CALL FOR DETAILS **\$ 500 - \$ 2,000 EACH**

PARTNERSHIP PLEDGE & PAYMENT FORM

To confirm your participation as a strategic partner of the 14th Annual Distinguished Advisor Conference, complete the information below and return this form to Knowledge Bureau by fax (204-953-4762) or email (registrar@knowledgebureau.com). CE/CPD eligible. Pre-accredited with IIROC, Insurance Councils, Chambre de la Sécurité Financière, and Knowledge Bureau.

If you have any questions, please contact us at 1-866-953-4769 or visit us online at knowledgebureau.com/dac.

Company: _____

Contact Name: _____ Title: _____

Company Address: _____ City/Prov.: _____ Postal/Zip Code: _____

Company Phone: _____ Fax: _____

Business Email: _____

Partnership Level:	Investment: (taxes extra)	Key Benefit:
<input type="checkbox"/> TITLE PARTNER	\$39,000	Co-Host: Opening Reception
<input type="checkbox"/> PLATINUM GALA	\$25,000	Best Practices Session On Stage/Co-Host Gala
<input type="checkbox"/> MEDIA	\$15,500	Media Room/Social Media Opportunities
<input type="checkbox"/> DIAMOND	\$14,500	Marketing/Innovation Speaker On Stage
<input type="checkbox"/> GOLD	\$ 7,500	Co-Host the Afternoon Team Building Events
<input type="checkbox"/> SILVER	\$ 7,500	Session Speaker on Stage
<input type="checkbox"/> CORPORATE TABLE	\$ 6,000	6 Complimentary Registrations
<input type="checkbox"/> MIMOSA BREAK	\$ 5,500	Digital Delegate Survey
<input type="checkbox"/> GRADUATION CEREMONY	\$ 2,500	Graduation Ceremony Co-Host
<input type="checkbox"/> FIRST TIMERS CEREMONY	\$ 2,500	First Timers Ceremony Co-Host
<input type="checkbox"/> DAC JOURNAL PRINT BACK	\$ 1,500	Full Page/Full Colour Ad
<input type="checkbox"/> DAC JOURNAL PRINT INSIDE FRONT	\$ 1,000	Full Page/Full Colour Ad
<input type="checkbox"/> DAC JOURNAL PRINT INSIDE BACK	\$ 1,000	Full Page/Full Colour Ad
<input type="checkbox"/> IMPRINTED PROMO ITEMS	\$ 500 - \$ 2,000	Call for Details

Your partnership commitment is not secured until payment is received. Prices subject to change without notice. For maximum pre-event exposure, please confirm your participation as early as possible.

Please forward an invoice Charge my credit card below

Card Number: _____ Expiry Date: _____

Name of Card Holder: _____

Date: _____ Total Amount: _____ *GST extra

Signature: _____

*GST Number 885004713RT0001

“Fantastic combination of valuable content in a wonderful location all while having some fun with a great group of people... The DAC Conference continues to be one of the highlights on our calendar each year.”

– Todd Hynes, Vice President Sales, ivari

