

PARTNER'S PACKAGE

Don't Miss This Opportunity!



15TH ANNUAL DISTINGUISHED ADVISOR CONFERENCE



THEME:

THE CHANGING FACE OF COMMUNITY

Collaboration with Impact

Be a Part of Canada's Most Strategic and Influential Educational Conference

DO BUSINESS WITH THE BEST: If your goal is to reach the most invested, knowledgeable and keen business builders in the financial services - you'll find them at the Distinguished Advisor Conference (DAC). Think with and influence Canada's movers and shakers who serve multiple generations and thousands of families. This audience thinks bigger, aims higher and wants to experience education differently at DAC. They are innovative and entrepreneurial, and a lot of fun, too!

WE INVITE YOU TO MAKE HISTORY WITH US: Get in front of approximately 200 of Canada's top financial professionals, coming together to set higher goals, improve services and to give back more in mentorship and engagement. Join us as we explore The Changing Face of Community and consider the enormous opportunities ahead. Expand your network and connect with a national Canadian audience of influential and successful advisors.

THE DISTINGUISHED ADVISOR CONFERENCE:

Increase Brand Awareness, Build Valuable Relationships, Increase Market Share



NATIONAL PROMOTIONAL CAMPAIGNS: EXPAND REACH AND BRAND

Position your firm as a leader in the tax and financial services. Your logo and company name will appear in all DAC marketing as soon as you sign on. Your message will reach tens of thousands through weekly e-newsletters and e-blasts, on Knowledge Bureau's website and social media presence, brochures, cross promotions and at roadshows.



CONNECT WITH HUNDREDS OF CANADA'S TOP WEALTH ADVISORS

DAC's primary audience is tax and financial advisors from across Canada who work with families to build, grow, preserve and transition sustainable wealth, that is, after taxes, inflation and fees. Those seven elements comprise the framework of our educational programming, known as Real Wealth Management™. See our Delegate Demographics at www.knowledgebureau.com under the Conference/Partnership Package tab.



NETWORK WITH AN EDUCATIONAL PURPOSE

Knowledge Bureau Education is synonymous with High Standards. Knowledge Bureau Directors and Planners know the tax and financial services and how they intersect to bring family wealth management into the stratosphere.

"The reason Intuit partners with Knowledge Bureau is simple... the quality of the attendees! They are an engaged audience."

Scott Zandbergen, Intuit Profile Group Marketing Manager

QUALIFY FOR ADVANTAGEOUS GROUP RATES FOR YOUR TEAMS

Your advisor teams and associates will qualify for group rates on all Knowledge Bureau educational programs for the entire year. DAC is pre-accredited for CE/CPD with most professional organizations including IIROC, Insurance Councils, and Chambre de la Sécurité Financière.

"The DAC conference is the place to be for the latest business building tips and strategies!"

- Ozy Camacho, Publisher, Investment Group, Investment Executive



Join us as a strategic and educational partner as we think about how to set higher goals, improve services and give back more at a time when bold, new issues that shape tax and economic policy in Canada.

To register or for more information: knowledgebureau.com/dac2018 or call 1-866-953-4769

THE DISTINGUISHED ADVISOR CONFERENCE:

Value Added Opportunities to Build Your Presence! See agenda for details

TITLE PARTNER - DAC CONFERENCE

\$19,500

- **Five Complimentary Registration Packages (\$10,000 value)**
- Best Practices Session Speaker On Stage (**\$7,500 value**)
- Co-Host DAC Gala Birthday Bash on Final Night
- Outstanding Practice Scholarship Presenter
- Free Upgrade to Private VIP Networking Suite
- Platinum Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

PARTNER - BUSINESS BUILDER RETREAT

\$16,500

- **Four Complimentary Registration Packages (\$8,000 value)**
- Session Speaker On Stage (**\$7,500 value**)
- Co-Host of Opening Reception and Remarks at Closing
- Free Upgrade to Private VIP Networking Suite
- Business Partner Recognition in Knowledge Bureau Report
- Business Partner Recognition on Website, Social Media and eBlasts
- On Site: Signage, Banners, Journal, and Video Displays
- Preferred team registration rates

DIAMOND PARTNER

**Distinguished Young Advisors Award
Client Innovation Scholarship Award**

\$14,500 - 2 Available

- **Three Complimentary Registration Packages (\$6,000 value)**
- Marketing/Innovation Session Speaker On Stage (**\$7,500 value**)
- One Partner Will Present Client Innovation Scholarship
- Diamond Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

GOLD PARTNER

\$7,500 - 10 Available

- **Two Complimentary Registration Package (\$4,000 value)**
- Educational Session on Stage
- Gold Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

SILVER PARTNER

\$5,500 - 2 Available

- **One Complimentary Registration Package (\$2,000 value)**
- Educational Session Speaker on Stage
- Silver Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

MIMOSA BREAK PARTNER

\$5,500/3 days participation - 1 Available

- **One Complimentary Registration Package (\$2,000 value)**
- Includes Participation in Live Onstage Delegate Survey and Presentation of Results and Gifts
- Logo recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

GRADUATION CEREMONY PARTNER

\$2,500 - 1 Available

OR

FIRST TIMERS RECEPTION PARTNER

\$2,500 - 1 Available

- **One Complimentary Registration Package (\$2,000 value)**
- Co-Host at Graduation Ceremony and First Timers Reception
- Logo Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

BREAKFAST PARTNER

\$5,500/3 days participation - 1 Available

- **One Complimentary Registration Package (\$2,000 value)**
- Includes Participation in Live Onstage Delegate Survey and Presentation of Results and Gifts
- Logo recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

MEDIA PARTNER

\$15,500 - 3 Available

- **Two Complimentary Registration Packages (\$4,000 value)**
- Media Room Interview Opportunities
- Social Media Opportunities
- Media Partner Recognition on Website Including eBlasts and Knowledge Bureau Report
- On Site: Signage, Banners, Journal and Video Displays
- Preferred team registration rates

EXCLUSIVE PRINT PARTNERSHIPS

- **DAC JOURNAL BACK COVER**
FULL PAGE/FULL COLOUR **\$1,500**
- **DAC JOURNAL INSIDE FRONT COVER**
FULL PAGE/FULL COLOUR **\$1,000**
- **DAC JOURNAL INSIDE BACK COVER**
FULL PAGE/FULL COLOUR **\$1,000**
- **PROMO ITEMS** **Limited Items accepted**

PARTNERSHIP PLEDGE & PAYMENT FORM

To confirm your participation as a strategic partner of the 15th Annual Distinguished Advisor Conference, complete the information below and return this form to Knowledge Bureau by fax (204-953-4762) or email (registrar@knowledgebureau.com). CE/CPD eligible. Pre-accredited with IIROC, Insurance Councils, Chambre de la Sécurité Financière, and Knowledge Bureau.

If you have any questions, please contact us at 1-866-953-4769 or visit us online at knowledgebureau.com/dac.

Company: _____

Contact Name: _____ Title: _____

Company Address: _____ City/Prov.: _____ Postal/Zip Code: _____

Company Phone: _____ Fax: _____

Business Email: _____

Partnership Level:	Investment: (taxes extra)	Key Benefit:
<input type="checkbox"/> TITLE PARTNER - DAC CONFERENCE	\$19,500	Co-Host: Opening Reception
<input type="checkbox"/> PARTNER - BUSINESS BUILDER RETREAT	\$16,500	Co-Host: Opening Reception
<input type="checkbox"/> DIAMOND PARTNER	\$14,500	or Co-Host Distinguished Young Advisor Award Co-Host Client Innovation Scholarship Award
<input type="checkbox"/> GOLD PARTNER	\$ 7,500	Educational Session on Stage
<input type="checkbox"/> SILVER PARTNER	\$ 5,500	Session Speaker on Stage
<input type="checkbox"/> MIMOSA BREAK PARTNER	\$ 5,500	Digital Delegate Survey
<input type="checkbox"/> BREAKFAST PARTNER	\$ 5,500	Digital Delegate Survey
<input type="checkbox"/> GRADUATION CEREMONY PARTNER	\$ 2,500	Graduation Ceremony Co-Host
<input type="checkbox"/> FIRST TIMERS CEREMONY PARTNER	\$ 2,500	First Timers Ceremony Co-Host
<input type="checkbox"/> DAC JOURNAL PRINT BACK	\$ 1,500	Full Page/Full Colour Ad
<input type="checkbox"/> DAC JOURNAL PRINT INSIDE FRONT	\$ 1,000	Full Page/Full Colour Ad
<input type="checkbox"/> DAC JOURNAL PRINT INSIDE BACK	\$ 1,000	Full Page/Full Colour Ad
<input type="checkbox"/> MEDIA PARTNER	\$ 15,500	Media Room Interview Opportunities

Your partnership commitment is not secured until payment is received. Prices subject to change without notice. For maximum pre-event exposure, please confirm your participation as early as possible.

Please forward an invoice Charge my credit card below

Card Number: _____ Expiry Date: _____

Name of Card Holder: _____

Date: _____ Total Amount: _____ *GST extra

Signature: _____

*GST Number 885004713RT0001

“Fantastic combination of valuable content in a wonderful location all while having some fun with a great group of people... The DAC Conference continues to be one of the highlights on our calendar each year.”

– Todd Hynes, Vice President Sales, ivari

