



EVELYN JACKS, MFA, DFA-Tax Services Specialist President, Knowledge Bureau

Evelyn is Canada's most respected educator in tax and financial services and one of Canada's most prolific financial authors. Evelyn is also the Founder and President of [*Knowledge Bureau*](#), Canada's leading national post-secondary educational institute for continuing professional development in the tax and financial services. Evelyn has been influential in advising governments on tax and financial literacy policies. She is also a well-known national commentator, keynote speaker and budget analyst who has written thousands of articles as well as 52 books on tax and wealth management. She was recently named one of the Top 25 Women of Influence in Canada for the second time.

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Evelyn is also the Founder and President of [*Knowledge Bureau*](#), Canada's leading national post-secondary educational institute for continuing professional development in the tax and financial services. Knowledge Bureau is the publisher of over two dozen certificate courses leading to the prestigious [*MFA™ \(Master Financial Advisor\) and DFA-Tax and Bookkeeping Services Specialist*](#) Designations. Under her direction, Knowledge Bureau is the only business school of its kind providing core specialization opportunities in tax, retirement, business succession and estate planning for advisors in family tax and wealth management practices.

Evelyn has been influential in advising governments on tax and financial literacy policies. She was appointed by former Finance Minister Flaherty to the [*Federal Task Force on Financial Literacy*](#), and by the former Premier of Manitoba, Gary Filmon, to the Lower Tax Commission, to advise on the direction of the provincial tax regime. She has co-founded the [*Manitoba Financial Literacy Forum*](#) in partnership with the Manitoba Securities Commission, dedicated to increase financial literacy in that province.

She is also a well-known national commentator, keynote speaker and budget analyst who has written thousands of articles, most recently in MoneySense Magazine, and for the Toronto Stock Exchange. Throughout her career, Evelyn has spent countless hours volunteering her time on news, talk shows and chat lines from coast-to-coast explaining rights and opportunities in filing tax returns to millions of Canadians. She tweets @evelynjacks.

A leader in the business community, she is a past President of The Manitoba Club, Western Canada's oldest private business club and a role model for women in business and finance, being amongst the first to gain national prominence as a tax and financial author and educator.

She was awarded the prestigious Rotman School of Business Canadian Woman Entrepreneur of the Year Award and was recognized with a Business Leadership Award by the Canadian Embassy in Washington, D.C. She has twice been recognized as Manitoba's Woman Entrepreneur of the Year and has also received the YM-YWCA "Business Woman of the Year" award.