



SUSAN ALLEMANG
Director of Policy and Regulatory Affairs
IFB

Susan is responsible for IFB's advocacy, policy development, regulatory affairs and representation to government, industry and regulatory bodies. As well as providing support to IFB members with compliance tools, guidance and industry updates.

Contributing to the development of sound public policy affecting financial services, Susan is an advocate for the importance of independent financial advice; helping advisors manage changing regulatory and industry expectations.

She is a frequent speaker at industry events; a regular media contributor on issues facing financial services. She represents IFB on industry and regulator working groups and prepares formal submissions to all levels of government and regulatory bodies.

IFB and the Knowledge Bureau both share similar interest in ensuring the accessibility of independent financial advice as a choice for consumers, and the positive contribution these advisors make to clients.

At DAC, Susan will be speaking on the topic of Ethics and Your Professional Responsibility to Your Clients.