



EVELYN JACKS
Founder & President
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Evelyn is Canada's most respected educator in tax and financial literacy and one of Canada's most prolific financial authors. She has penned 52 financial books on tax preparation and tax efficient family wealth management, many of them bestsellers. She has twice been named one of Canada's Top 25 Women of Influence.

Evelyn is also the Founder and President of Knowledge Bureau, Canada's leading national post-secondary educational institute for continuing professional development in the tax and financial services. Knowledge Bureau is the publisher of certificate courses leading to the prestigious MFA™ (Master Financial Advisor) and DFA-Tax and Bookkeeping Services Specialist Designations, which provide core specialization opportunities in tax, retirement, business succession and estate planning for multi-disciplinary practices.

Evelyn has been influential in advising governments on tax and financial literacy policies. She was appointed by former Finance Minister Flaherty to the Federal Task Force on Financial Literacy, and by the Premier of Manitoba to the Lower Tax Commission, to advise on the direction of the provincial tax regime. Recently she has co-founded the Manitoba Financial Literacy Forum in partnership with the Manitoba Securities Commission, dedicated to increase financial literacy in that province.

She is also a well-known national commentator, keynote speaker and budget analyst who has written thousands of articles and commentaries, most recently in MoneySense Magazine, the Toronto Star and for the Toronto Stock Exchange. She appears regularly on national and regional television and radio outlets including CBC, CBC Newsworld, CTV News, and BNN. She tweets @evelynjacks.

Evelyn has been a role model for women in business. Evelyn is a past President of the Manitoba Club, Western Canada's oldest private business club. She was awarded the prestigious Rotman School of Business Canadian Woman Entrepreneur of the Year Award. She has also been recognized internationally with a Business Leadership Award by the Canadian Embassy in Washington, D.C. and named an Inspiring Woman by the Winnipeg Free Press. She has twice been recognized as Manitoba's Woman Entrepreneur of the Year. She has also received the YM-YWCA "Business Woman of the Year" award.