

DISTINGUISHED ADVISOR WORKSHOPS



"The reason Intuit partners with Knowledge Bureau is simple... the quality of the attendees! They are an engaged audience." Scott Zandbergen, Intuit Group Marketing Manager

"Knowledge Bureau provides our clients with tax training for new staff, as well as seasoned staff looking to enhance their portfolio of services to their clients." Marc Labrecque, Sales Director, Trilogy Software.

"DAW allows us to sharpen our minds with current information which is well-presented, in-depth and relevant to our industry." Erik Klumpe, Regional Director of Canada Operations

SPONSORSHIP INFORMATION PACKAGE

National Tour

**Toronto • Winnipeg • Calgary • Vancouver
Ottawa • Edmonton**

SPRING 2017

After the Budget
Retirement & Estate
Planning

FALL 2017

Year End
investment
and Business Planning

WINTER 2018

2018 Advanced
Personal Tax Update

Sponsor 1 - OR - Choose All 3!
Also See New Print Sponsor Opportunities
More information at: www.knowledgebureau.com/daw

Brought to you by:



THE DISTINGUISHED ADVISOR WORKSHOPS

An In-Class Experience Especially for Practitioners in the Tax and Financial Services Industry



A Unique Opportunity for Sponsors Who Want to Get in Front of a Qualified Audience

WE INVITE YOU...

to become a sponsor of the Distinguished Advisor Workshops—a great opportunity to build relationships with tax and financial advisors gathered to study the latest in tax, retirement, investment, estate and business planning.

There are several key benefits of doing so:

- A qualified audience for your product and services
- Your opportunity to participate in the Program as part of the Teaching Faculty
- Free Passes to this important event for CE accreditation
- Preferred Rates and Group Study discounts
- Sponsorship presence in Knowledge Bureau Report, distributed to 15,000 advisors nationwide
- Inclusion of your Company Logo and Profile in the printed Knowledge Journals and website
- Cross-linking with www.knowledgebureau.com

PLEASE JOIN US...

as a Strategic Education Partner in raising the bar in professional development for top advisors in the tax and financial services who help their clients build sustainable wealth using the Real Wealth Management™ discipline. Learn more from our website: www.knowledgebureau.com/daw

PARTICIPATE IN A NATIONAL TOUR...

Toronto, Winnipeg, Calgary, Vancouver, Ottawa, Edmonton

What Our Sponsor Say

"The reason Intuit partners with Knowledge Bureau is simple... the quality of the attendees! They are an engaged audience." Scott Zandbergen, Intuit Group Marketing Manager

"Knowledge Bureau provides our clients with tax training for new staff, as well as seasoned staff looking to enhance their portfolio of services to their clients. That's why we are a proud contributor to the Distinguished Advisor Workshops (DAW)." Marc Labrecque, Sales Director, Trilogy Software.

"As part of our partnership, we benefit from our sponsorship of the DAW meetings. DAW allows us to sharpen our minds with current information which is well-presented, in-depth and relevant to our industry. Evelyn's team of outstanding professionals make each event interesting and the information acquired at these meetings is used by our tax professionals every day. DAW meetings are also a great networking opportunity for Liberty Tax Service to learn from other professionals and make those great connections that help us to build our business." Erik Klumpe, Regional Director of Canada Operations

Join us in raising the bar in professional development for top advisors who provide real wealth solutions.

To register or for more information: www.knowledgebureau.com/daw or call 1-866-953-4769

THE DISTINGUISHED ADVISOR WORKSHOPS

Sponsorship Opportunities

SESSION SPONSOR

MORNING • LUNCH BREAK • AFTERNOON

Each City: \$2,995 / All Four Cities: \$2,500 each

- Exclusive instructional opportunity during session time slot (1/2 hour)
- Space to display promotional brochures and products at workshop
- Marketing recognition in pre-event and event materials: print brochures, web (linked to your website), workshop-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to over 15,000 tax and financial professionals), workshop Knowledge Journal, social media, too
- Receive two complimentary registrations at each event
- or Receive a Free Speaking Spot When You Sponsor 10 Registrations at \$295 each.

BREAK SPONSOR

BREAKFAST • MORNING • AFTERNOON

\$1,495 per session per city

- Announced recognition
- Space to display promotional brochures and products at workshop
- Marketing recognition in pre-event and event materials: print brochures, web (linked to your website), workshop-specific e-blasts and the Knowledge Bureau Report (weekly e-newsletter to over 15,000 tax and financial professionals), workshop Knowledge Journal, social media, too
- Receive one free registration

EXCLUSIVE PRINT SPONSOR OPPORTUNITIES

Back Cover - \$750 • Inside Front Cover - \$695 • Inside Back Cover - \$495



SPONSORSHIP PLEDGE FORM

To confirm your participation as a sponsor of the DISTINGUISHED ADVISOR WORKSHOPS, complete the information below and return this form to Knowledge Bureau by fax (204-953-4762) or email (registrar@knowledgebureau.com).

If you have any questions, please contact us at 1-866-953-4769 or visit us online at knowledgebureau.com.

Company: _____

Contact Name: _____ Title: _____

Company Address: _____ City/Province: _____ Postal Code: _____

Company Phone: _____ Fax: _____

Business Email: _____

SPONSORSHIP LEVEL:

CATEGORY	COST	EVENT	CITIES
SESSION SPONSOR <input type="checkbox"/> PRACTICE MANAGEMENT MORNING <input type="checkbox"/> PRACTICE MANAGEMENT LUNCH <input type="checkbox"/> PRACTICE MANAGEMENT AFTERNOON	<input type="checkbox"/> \$2,995 each city ALL CITIES <input type="checkbox"/> \$2,500 each	<input type="checkbox"/> SPRING 2017 <input type="checkbox"/> FALL 2017 <input type="checkbox"/> WINTER 2018	<input type="checkbox"/> Toronto <input type="checkbox"/> Winnipeg <input type="checkbox"/> Calgary <input type="checkbox"/> Vancouver <input type="checkbox"/> Ottawa <input type="checkbox"/> Edmonton
BREAK SPONSOR <input type="checkbox"/> BREAKFAST <input type="checkbox"/> MORNING <input type="checkbox"/> AFTERNOON <input type="checkbox"/> POST-EVENT RECEPTION	<input type="checkbox"/> \$1,495 per session per city		
PRINT SPOT <input type="checkbox"/> BACK COVER <input type="checkbox"/> INSIDE FRONT COVER <input type="checkbox"/> INSIDE BACK COVER	<input type="checkbox"/> \$750 <input type="checkbox"/> \$695 <input type="checkbox"/> \$495		

Your sponsorship commitment is not secured until payment is received. Prices subject to change without notice. For maximum exposure to our clients, please confirm your participation as early as possible.

PAYMENT:

Purchase Order attached; please invoice us, or Pay by Credit Card (Info below)

Card Number: _____ Expiry Date: _____

Name of Card Holder: _____

Date: _____ Total Amount: _____ *GST extra

Signature: _____

FAX FORM TO: 1-204-953-4762

*If paying by cheque, submit this form and cheque to: Knowledge Bureau,
187 St. Mary's Road,
Winnipeg, Manitoba R2H 1J2

*GST Number 885004713RT0001

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