



JAN BARTSCHT

Jan Bartscht is a futurist and innovation consultant; he specialises in helping leaders fight disruptive innovation by guiding them to transform their organisations and people into agile digital innovators.

Described as a "bold and visionary disruptor", Jan sees first-hand the reality of innovate or die in his daily work. He consistently sees 2 kinds of incumbent firms; those who are being disrupted and those who don't know they are being disrupted. In recognition of this, Jan has built his expertise in awakening management and senior leaders to today's 'Innovate or Die' reality, engaging them to discuss how they need to change and driving them to transform their people, business and culture. Grounded in rigorous systems science, Jan uses a scientific approach to explain disruption, combines insightful historical case studies with detailed real-world examples, to show *how* organisations can change themselves to fight disruption. Jan doesn't just talk about leading agile innovation, he actually does it for his clients and can speak first-hand about the realities of leading this transition.

Jan has spent over 10 years building leadership and innovation capabilities in global and local companies, education institutions, NGOs and government entities across Europe and Asia at the graduate, middle and senior management level, resulting in providing his tools and insights to over 30,000 people. He has created and delivered high-standard competitions including *The Leadership Tournament* at Cambridge, Oxford, UCL and LSE, as well as MBA-level programmes such as Leadapreneur's *Corporate Innovation Accelerator* in Malaysia and in Cambodia. In addition, he is the creator of the world's largest online course for 21st Century leadership and has published his own research in peer-reviewed papers, including *Why systems must be open to Survive in a VUCA World* (2015) and *The Cybernetics of Authenticity* (2014) in the prestigious, peer-reviewed journal "Kybernetes". He has spoken at TEDx, the Thunderbird School of Global Management, Lean In Malaysia Summit and other international conferences and been engaged as an adjunct lecturer for social entrepreneurship at INTI and Puthisastra Universities.