



**KIRK LAPOINTE**

Kirk is the VP of Audience and Business Development at Business in Vancouver, where he has been in an editorial leadership role and a column at the leading source of local and regional business news and information. He is the host of the early-morning show on the new Roundhouse Radio 98.3 FM station.

Kirk also teaches ethics and leadership at the University of British Columbia's Graduate School of Journalism and is the Executive Director of the Organization of CBC news Ombudsmen.

Previously Kirk was Publisher and Editor-in-Chief of Self-Counsel Press, the country's leading self-help publisher of financial and legal titles. He ran for Mayor under the banner of the Non-Partisan Association in the 2014 election.

Kirk blogs on media ethics, standards and change at [www.themediamanager.com](http://www.themediamanager.com), on media issues at [www.presswatching.com](http://www.presswatching.com) and, for fun, on music at [www.rockzombies.us](http://www.rockzombies.us).