

11TH ANNUAL DISTINGUISHED ADVISOR CONFERENCE

HORSESHOE BAY, TEXAS

November 9-12, 2014



Lead Sponsor:

Standard Life





Horseshoe Bay Resort – Located in the Texas Foothills, one hour from Austin and San Antonio.

“The setup of the conference continues to be perfect. It’s a good way to enhance one’s product and idea database and CE while generating new thinking. Plus this is a great way to bond.”

Steven Troupe,
Transamerica Life Canada





*Lush, beautiful grounds will
astound you.*

*Enjoy breakfast or a mimosa
break while networking at DAC.*




It's an easy drive to the resort after flying into either Austin or San Antonio, but you can also fly right into Horseshoe Bay. The resort has its own private airport — you can be on the links or poolside in minutes.





The DAC Gala evening is always something spectacular — it will be in Texas, too!




"Simply put, this was easily the best industry related conference that I have attended in my 17 years in the business. The speakers line-up was very strong, the content meaningful and...it was thoroughly provoking and stimulating."

– Len M., Delegate



The “Million Dollar Hole” — No. 14 Slick Rock Golf Course



No time for a full round of golf? Try Whitewater, one of the few natural grass 18 hole putting courses in the world .



It's a golfers paradise! With three award-winning courses, a Jack Nicklaus Signature course, and a heralded putting course, a breathtaking round of golf awaits you!

After the days' sessions end, check out the Horseshoe Bay Marina. There are many activities to choose from such as jet skiing, water skiing and fishing.





Yacht Club Pool on Lake LBJ



*Who knew it was tropical
in Texas!*



*At DAC we love to do
spectacular — like our Opening
Reception.*

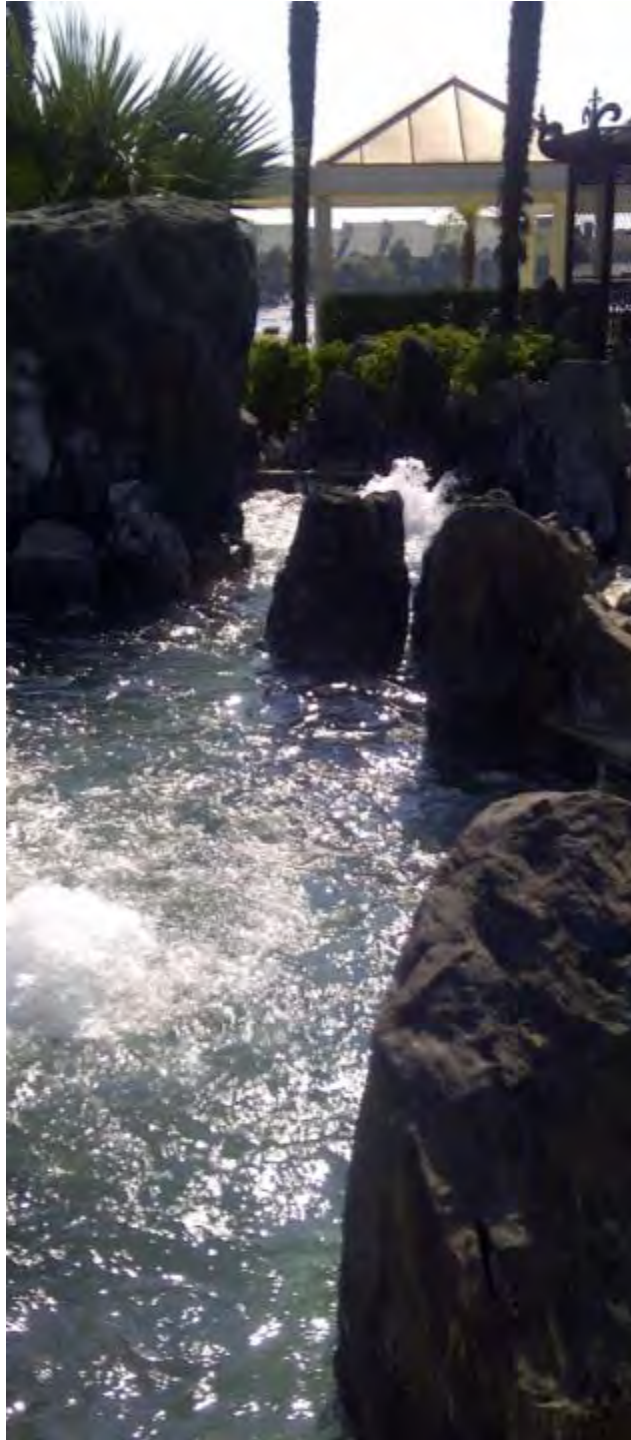


*Enjoy the delectable food
served with pride by the
resort's top chefs.*





*Even the jacuzzis are
BIG in Texas...*



And that's our theme for DAC 2014...

THINK BIG:
Find the Sweet Spots in
Wealth Management



THINK BIG!

There are enormous opportunities for your clients to expand their businesses...because they have invested in themselves and their team to be the most knowledgeable, trustworthy, and experienced in the marketplace.

You too will want to deepen relationships with your ideal clients and you're likely to find more of them at DAC.



WHY DAC?

- Earn valuable CE/CPD credits and certification
- Great speakers and expert panels
- Unparalleled networking opportunities



WHY WE ARE THE LEAD SPONSORS

“Standard Life recognized the potential for the Distinguished Advisor Conference from its inception, has been the title sponsor from the beginning, and has signed on through 2016.

Having attended all but one, I can say that the advisors who attend receive a top quality experience, both in educational content and networking opportunities. **Both presenters and attendees are at the top of their profession and the knowledge gained and various locations visited are of the highest quality.”**

– Mick Kelly,
Vice President, Sales, Retail Markets



FOR OUTSTANDING ADVISORS:

Meet, Network, Grow

DELEGATE DEMOGRAPHICS

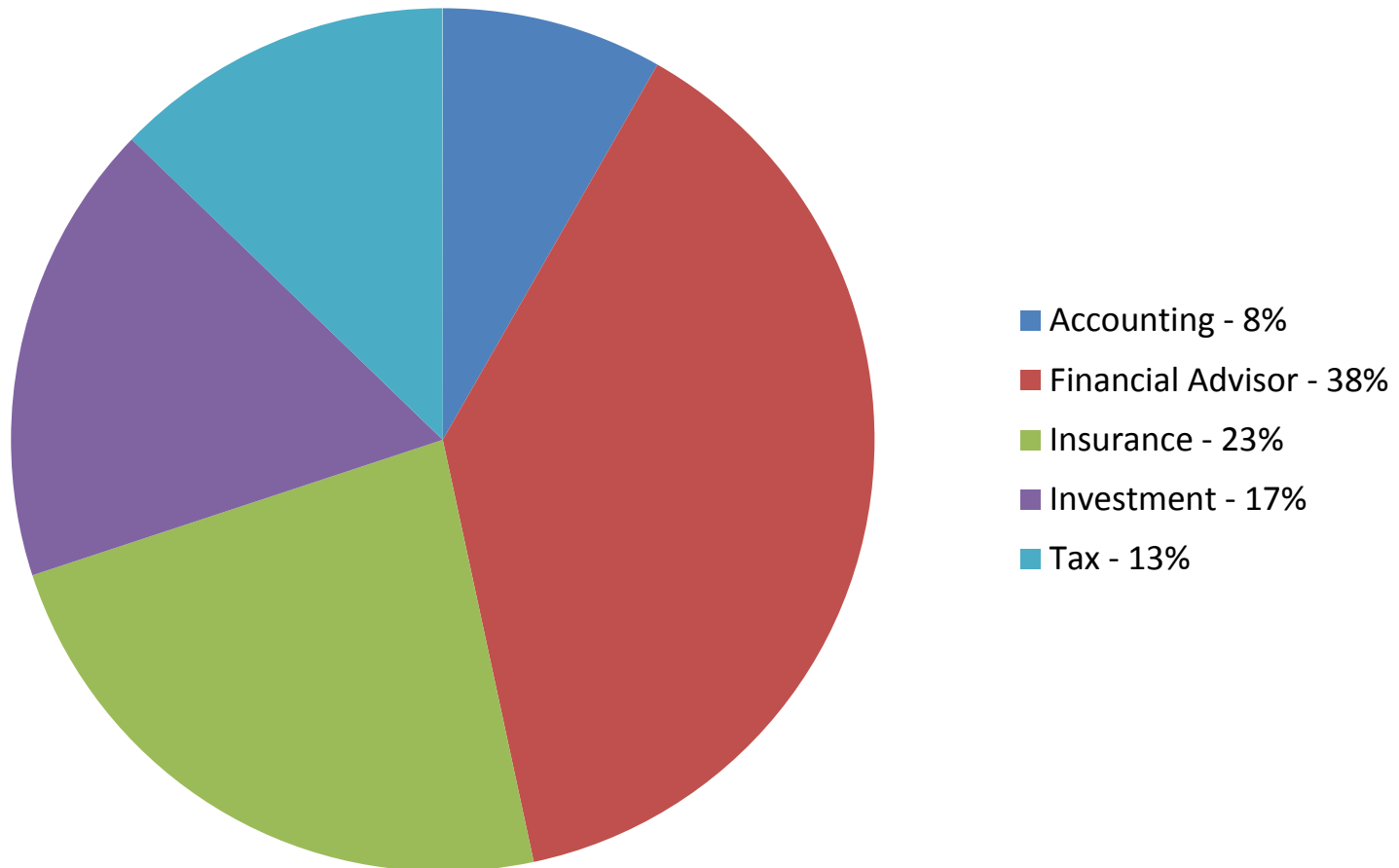
- Over 25% of our delegates have multiple licenses
- A multi-disciplinary audience = new opportunities to present your message
- They all need to know your brand and value proposition to support their clients
- Your message will resonate with this niche audience
- We will broadly include your message and profile in Knowledge Bureau Report, on the Knowledge Bureau website and through our media partners



FOR OUTSTANDING ADVISORS:

Meet, Network, Grow

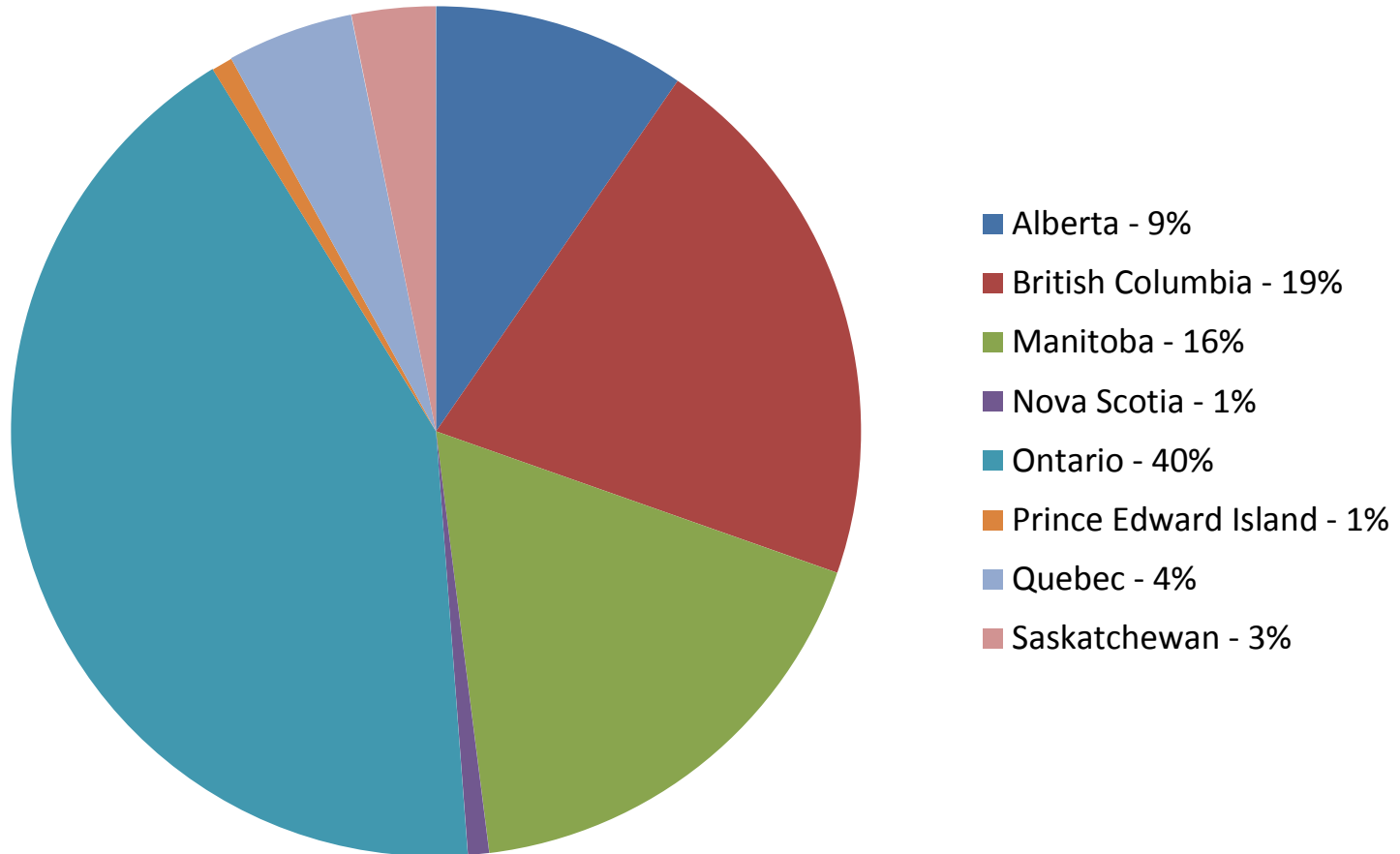
DELEGATE LICENSES HELD BY INDUSTRY



FOR OUTSTANDING ADVISORS:

Meet, Network, Grow

DELEGATES BY PROVINCE





The Distinguished Advisor Conference brings together the top financial minds from across the country to reflect, prioritize, connect, and to be inspired by you and your firm.

**THIS IS YOUR OPPORTUNITY
TO BE RECOGNIZED FOR YOUR
OUTSTANDING SUCCESS!**



FIND YOUR SWEET SPOTS: JOIN US AT DAC!

