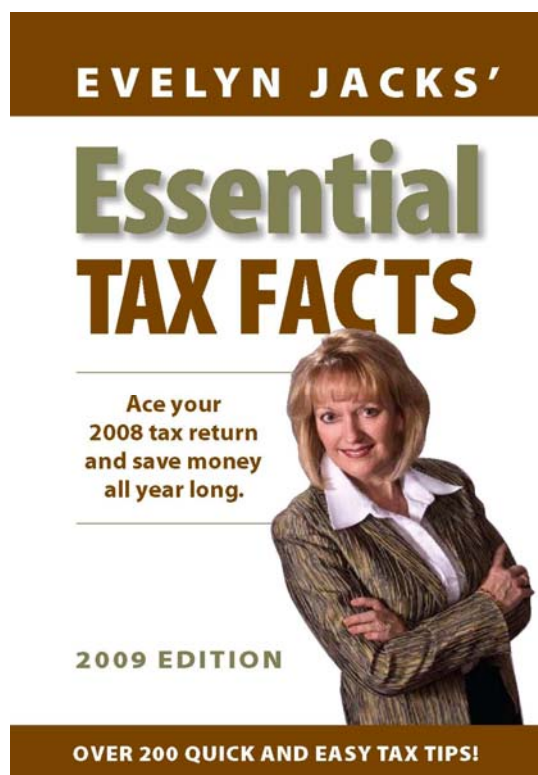
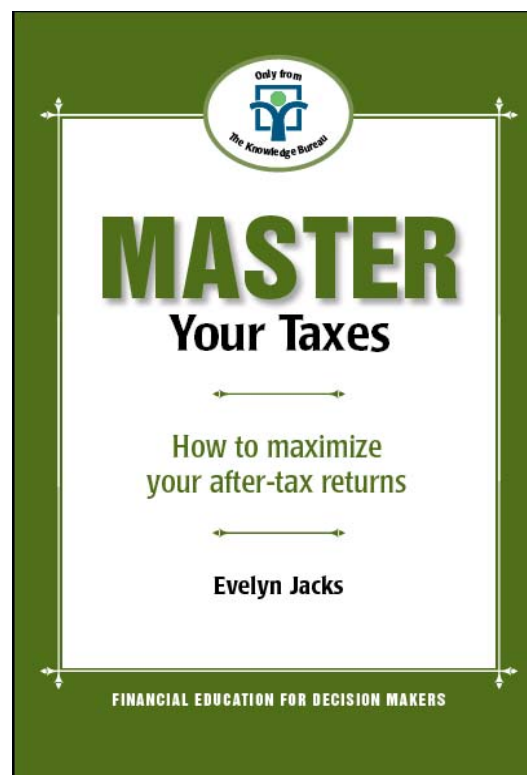


MASTER YOUR TAXES!



**YOUR COMPANION GUIDE
TO PREPARING YOUR
2009 TAX RETURN**



**YOUR PLANNING GUIDE
TO TAX EFFICIENT WEALTH
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MEDIA INFORMATION KIT

MEDIA REQUESTS FOR INTERVIEWS WITH EVELYN JACKS:

Contact: Marion Trapp @ 1-866-953-4769; marion@knowledgebureau.com

By phone or remote TV access: From Winnipeg, anytime.

In person: Winnipeg-January 1 to 8th, Edmonton-January 21, Vancouver January 22, Toronto-January 29 & 30, February 5 and 6, Vancouver-February 26, 27, 28, Calgary-March 13, 14.

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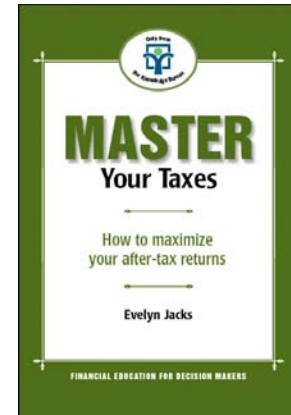
HOW TO MAXIMIZE YOUR AFTER-TAX RETURNS

EVELYN JACKS

TARGET AUDIENCE:

Anyone who wants to understand the tax implications of life choices and beat the fear of the unknown—a large and unexpected tax bill.

Mastering your taxes involves two pain points: time and money! No one has a lot of time, yet that is what it appears to take to figure it out or understand it; worse it seems to need expensive professional advice to get it right. This book will help you sooth that pain by showing you simple principles to save time and money on your largest lifetime expense—taxes.



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- Understand the real impact of taxes on your income and capital
- Learn to pay yourself first
- Know how to split income with family members
- Learn the basic principles of tax free and tax efficient investing
- Take advantage of tax deferrals
- Gather the right information
- Ask the right probing questions
- Structure your affairs—legally—to beat the taxman
- Annual Updating—cut through the details and make it work for you

ABOUT THE AUTHOR

EVELYN JACKS, is an international speaker, educational publisher and best-selling author. This is her 42nd book, focused on the subject of personal tax, financial planning, leadership and team management in creating real wealth. She is well-known by millions as Canada’s most trusted tax author and commentator on issues relating to tax and personal finance. She has participated as an advisor to governments on tax policy and design.

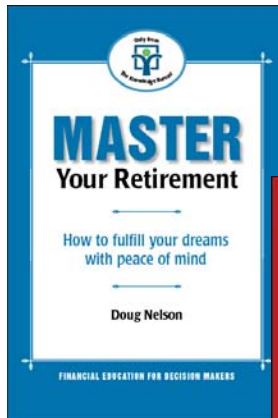
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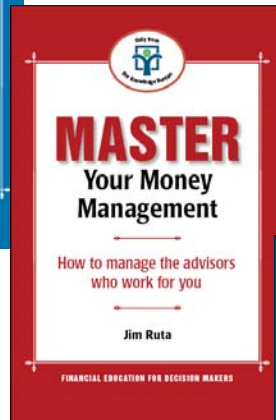
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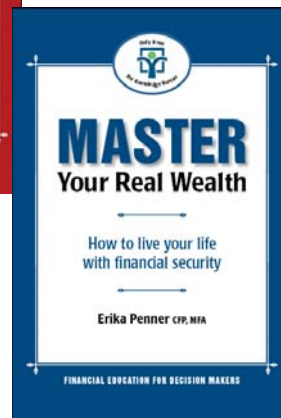
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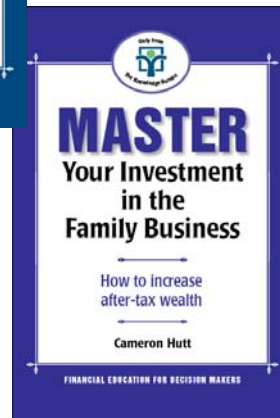
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