



## WHY SHOULD YOU PARTICIPATE?

The Distinguished Advisor Conference provides a unique opportunity for sponsors who want to get in front of Canada's top advisors in the financial services.

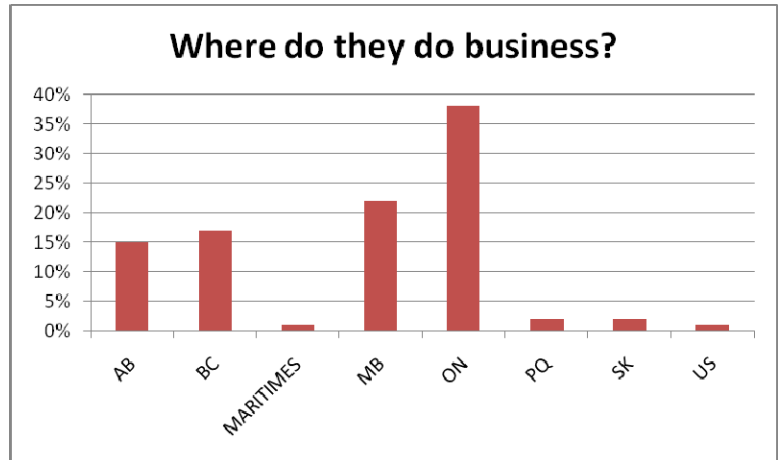
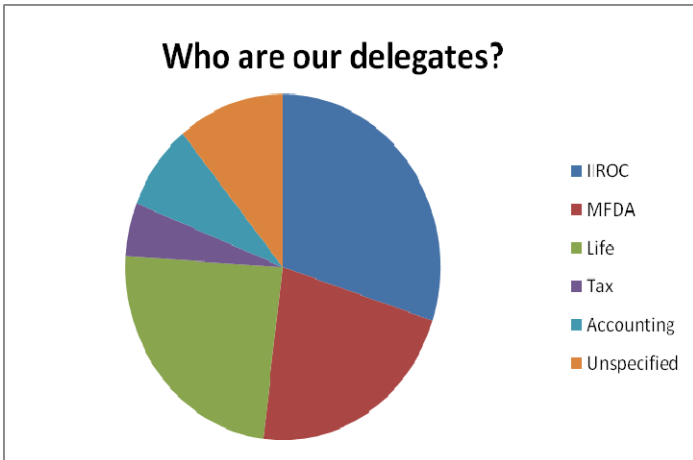
## DAC IS FOR LEADING SPONSORS, SPEAKERS AND ADVISORS!

A strong line up of internationally acclaimed speakers will present ground-breaking topics in the financial services industry focusing on Trends, Profiles and Practice Management in the provisions of *Tax Efficient Real Wealth Advisory Services*.

### Benefits:

- Distinguish yourself from your competitors
- Get in front of a highly qualified target market
- Network with a cross-Canadian audience
- Increase insights to the most recent trends
- Gain exposure with media and national website commentary

## DELEGATE DEMOGRAPHICS



## CONFERENCE ENVIRONMENT

DAC takes place in locales clients of advisors choose for holiday or retirement. It marries client-centric themes with spectacular environments and strategic think tanks.

## NETWORKING OPPORTUNITIES

DAC provides exceptional networking opportunities for the delegates, speakers and sponsors. We encourage our sponsors to spend time with our delegates and provide two event planners throughout the event to assist you to schedule any events, should you want to meet with one, two, or a group of delegates.

## HOW? See [www.knowledgebureau.com](http://www.knowledgebureau.com) or call : 1-866-953-4769

## WHAT OUR SPONSORS AND ATTENDEES HAVE TO SAY

*"Standard Life recognized the potential for the Distinguished Advisor Conference from its inception, has been the title sponsor from the beginning, and has signed on through 2013. Having attended all, but one I can say that the advisors who attend receive a top quality experience, both in educational content and networking opportunities. Both presenters and attendees are the top of their profession and the knowledge gained and various locations visited are of the highest quality."*

**Mick Kelly,  
Vice President, Sales, Retail Markets**

*"I wanted to thank you for an outstanding few days in Tucson! I think I had about 24 people there in total and everyone enjoyed themselves. Looking forward to Orlando, where I'm hoping to have even more."*

**Steven G. Troupe CLU, ChFC, FLMI /M, ACS  
Vice President, Sales - Company Offices  
Aegon, Sponsor**

*"I would recommend this conference. . .It's simply brilliant."*

**Jarrett Zielinski, Sponsor  
Valley of the Sun LP**

*"I had the opportunity to attend the Distinguished Advisor Conference recently in Tucson, Arizona hosted by Evelyn Jacks and The Knowledge Bureau. This was the 3rd conference I've attended. I also plan to attend again next year where the topic is "Focus on the Family". This conference is top notch, not only providing timely and relevant information, but motivated and dynamic speakers. It is also clear that great attention to detail is taken when selecting a location for maximum enjoyment and impact. If you're looking to top grade yourself or your staff I highly recommend both the Distinguished Advisor Conference and the courses that Evelyn has to offer through The Knowledge Bureau."*

**Susan L. Misner, B.A. (Econ), Wealth Management Consultant, Manager Business Development  
Spiring Private Wealth Management Group, Wellington West Capital Inc.**

*"I had the pleasure of speaking at the Knowledge Bureau's conference in Tucson Arizona. The conference was first class all the way, from Evelyn's phenomenal staff to the participants from Canada who are some of the brightest and nicest people you can find. The 3 day conference was full of networking, learning and business opportunities. I am looking forward to this company growing fast and including both advisors in Canada and the U.S. at the next conference."*

**Chad Coe, COE Financial Group, Chicago**

*"Great Insight, Great Themes-Just Great, Excellent Speakers! I increased my knowledge, met lots of new people. I would definitely recommend DAC."*

**Siegfried Merten, Merten Financial**