



SPONSORSHIP PLEDGE AND PAYMENT FORM

Yes! Our organization wants to be a part of the DISTINGUISHED ADVISOR CONFERENCE!

To confirm your participation as a sponsor/presenter of the Conference, complete the information below and return this form to Knowledge Bureau by fax 204-953-4762.

Company: _____

Contact Name: _____ Title: _____

Company Address: _____ City/Province/State: _____ Postal /Zip Code: _____

Company Phone: _____ Fax: _____

Business Email: _____

Sponsorship Level:			After Dec 15
<input type="checkbox"/> LEAD	\$25,000 (for EACH OF three years)	Open & Close Conference	
<input type="checkbox"/> PLATINUM	\$18,000	Evening Event	\$18,900
<input type="checkbox"/> GOLD	\$7,500	Speaker	\$7,900
<input type="checkbox"/> DELUXE	\$6,500	Case/Panel	\$6,900
<input type="checkbox"/> SILVER	\$4,500	Breakfast	\$5,900
<input type="checkbox"/> BRONZE	\$3,500	Mimosa Break	\$3,900
<input type="checkbox"/> RUBY	\$2,500	Signage/Journal	\$2,900

PAYMENT: By December 15 in full to lock in best fees.

Card Number: _____ Expiry Date: _____

Name of Card Holder: _____

Date: _____ Total Amount: _____ *GST extra

Signature: _____

*If paying by cheque, submit this form and cheque to: Knowledge Bureau, 187 St. Mary's Road, Winnipeg, Manitoba R2H 1J2 *GST Number 885004713RT0001 Fax to: Knowledge Bureau: 204-953-4762

To register or for more information: www.knowledgebureau.com/dac or call 1-866-953-4769



DISTINGUISHED ADVISOR CONFERENCE 2012

November 11-14 Naples, Florida



Sponsorship Information Package

Theme: Navigation Charting A New Course

It's the highly skilled wealth manager, using the latest tools in practice management, who will move forward strategically in a new world of finance.

Be amongst the change agents who distinguish themselves and their teams, while building their networks at the Distinguished Advisor Conference.

"Simply put, this was easily the best industry related conference that I have attended in my 17 years in the business." "It was thought-provoking and stimulating." "I would recommend this conference to everyone in the Financial Industry." "Top notch speakers, great networking opportunity and a great party!"

Register Online at: www.knowledgebureau.com/dac



Brought to you by:
Knowledge Bureau®
Excellence in Financial Education





THE DISTINGUISHED ADVISOR CONFERENCE
 A Strategic Think Tank Especially for Real Wealth
 Managers in the Tax and Financial Services



A Unique Opportunity for Sponsors Who Want to Get in Front of Wealth Advisors

We are pleased to introduce Knowledge Bureau, Canada's leading educator of real wealth managers in the tax and financial services and home of the Distinguished Financial Advisor and Master Financial Advisor (MFA) Designations. We focus on preparing quarterbacks of inter-advisory teams to co-ordinate and manage wealth for their clients, with courses on retirement, investment, tax and estate planning.

While most of our courses are available by self study, regional workshops, and national webcasts, we also offer a very unique opportunity for top advisors interested in wealth advisory services through our annual DISTINGUISHED ADVISOR CONFERENCE.

We invite you to become a Sponsor of the Distinguished Advisor Conference and a supporter of the Distinguished Financial Advisor and MFA Designations. There are three key benefits of doing so:

“Standard Life recognized the potential for the Distinguished Advisor Conference from its inception, has been the title sponsor from the beginning, and has signed on through 2013. Having attended all but one, I can say that the advisors who attend receive a top quality experience, both in educational content and networking opportunities. Both presenters and attendees are at the top of their profession and the knowledge gained and various locations visited are of the highest quality.”

– Mick Kelly, Vice President, Sales, Retail Markets

(1) **BE PRESENT WITH OVER 150 OF CANADA'S TOP WEALTH ADVISORS** in the Tax and Financial Services at the Distinguished Advisor Conference, featuring the most current issues in Real Wealth Management™.

(2) **PARTICIPATE IN YEAR ROUND NATIONAL PROMOTIONAL CAMPAIGNS** to position your firm as a leading supplier of products and services supporting real wealth managers, including weekly e-newsletters, web presence and national DAC Roadshow participation each spring.

(3) **QUALIFY FOR ADVANTAGEOUS GROUP RATES FOR YOUR TEAMS.** Sponsors automatically become a Strategic Education Partner with Knowledge Bureau. This means your channel of clients and teams of associates also qualify for preferred pricing on all Knowledge Bureau products for the entire year. We will provide you with brochures and information at our cost, and make ourselves available to co-op and cross-promote your events.

Please join us as a sponsor and an education partner in raising the bar in professional development for top advisors in the financial services who provide real wealth management. You can also learn more from our website: www.knowledgebureau.com/dac.

SEE YOU AT THE DAC!

Evelyn Jacks, President , Knowledge Bureau



THE DISTINGUISHED ADVISOR CONFERENCE
 Sponsorship Opportunities

LEAD SPONSOR

- AS OUR LEAD PARTNER TO THIS EVENT, YOU WILL HAVE THE OPPORTUNITY TO LOCK IN YOUR PRESENCE FOR THREE YEARS. Your role is to open and close the Distinguished Advisor Conference, hosting the reception and certification exercises.
- Closing address on Day three.
- **Four complimentary registration packages** for your sales and marketing team (Value \$6,000).
- A private VIP networking suite to entertain selected advisors at the event (Value \$2,000).
- Lead marketing recognition in print brochures, signage, web and media advertising as well as web links to the Distinguished Advisor Conference mini-site.

ADDITIONAL SPONSORSHIPS AVAILABLE

PLATINUM	GOLD	DELUXE	SILVER	BRONZE	RUBY
NETWORKING PRESENCE					
Participate in "back to room" table presence					
Be the Sponsor of the Group Evening Event	Be one of six Session Speaker/ Sponsors	Be one of two Case Study Sponsors or Introducing Sponsors	Sponsor of our Breakfasts	Sponsor of our Mimosa Breaks	Sponsor of course material and signage
Receive sign/banner recognition					
Ad in weekly Knowledge Bureau Report					
Receive prominent signage/banner/ website/brochure/ multi-media presence	Receive prominent signage/banner/ website/brochure/ multi-media recognition	Receive prominent signage/banner/ website/multi-media recognition	Signage, banners, website/multi-media recognition	Signage, banners, website/multi-media recognition	Signage, banners, website/multi-media recognition
First choice of activity participation at the hotel					
CONFERENCE PRESENCE					
Host the evening event	Be one of six Knowledge Bureau Session Speakers or introduce your chosen speaker and provide closing summation	Delivery of Instructor-led case study	Announcement of Education prizes	Announcement of Workshop prizes	Full page recognition in Knowledge Journal
Marketing recognition on web, multi-media and Knowledge Bureau e-news					
Web links with Knowledge Bureau and our affiliate partners					
ADDITIONAL ACCESS BENEFITS					
Receive three complimentary registration packages for client/ producer/associate of your choice (value \$4,950)	Receive two complimentary registration packages for a client/producer of your choice (value \$3,300)	Receive one complimentary registration package for a client/ producer of your choice (value \$1,650)	Preferred registration rates	Preferred registration rates	Preferred registration rates
First choice of hotel accommodations					
TEAM DISCOUNTS	All of our sponsors also receive "Team Discounts" to add value to their relationship with their advisory channel plus acknowledgement within our website and marketing packages.				

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