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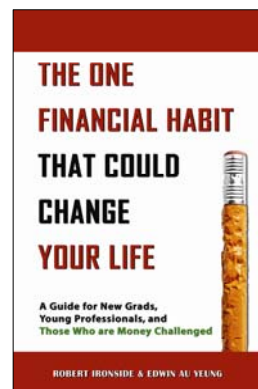


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Media Information Kit

MONEY CHALLENGED?

Pick up the **ONE FINANCIAL HABIT THAT COULD CHANGE YOUR LIFE!** A great new guide targeted to help recent grads, young professionals and anyone who wants a better relationship with their money. Take the emotion out – you too can control your finances to pay off debt and build wealth – **when you know the secret!** That is, The One Financial Habit that can make it happen for you.

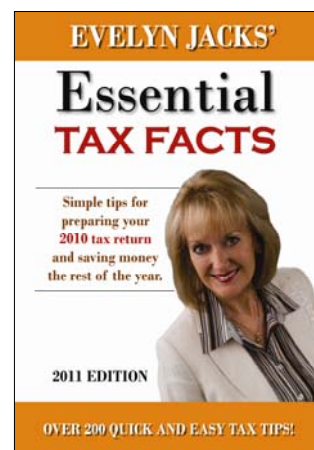


NEED INSPIRATION TO CHANGE YOUR HABITS?

50 Famous Canadians Open Their Hearts... and share stories to tell you how they worked their way through difficult life challenges. In **WHAT I HAVE LEARNED SO FAR ... And How It Can Help You**, you'll find those "aha" moments to help you open conversations about what's important in life, how to balance fame, hard work, and money with your family vision and values. *It's this year's most inspirational book!*

NOW GET TAX RELIEF: TEST YOUR TAX IQ!

Preparing the tax return is the most significant financial transaction of every year, yet most people really don't know what they don't know when it comes to minimizing their tax – **and it costs them big money!** Test your tax literacy and find your Tax IQ. Then learn the latest changes and over 200 tax tips from Canada's most trusted, best-selling tax author, Evelyn Jacks, in this year's edition of **ESSENTIAL TAX FACTS!** (See **What's New**, attached)



THREE INSPIRING NEW BOOKS TO HELP YOU BUILD, GROW, PRESERVE AND TRANSITION SUSTAINABLE FAMILY WEALTH!

Contact for Media Interviews:

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