

**14<sup>TH</sup> ANNUAL  
DISTINGUISHED ADVISOR CONFERENCE**

**Kelowna, BC**

**November 5-8, 2017**

**THEME: FINANCIAL ADVICE AT THE CROSSROADS OF CHANGE**







The Distinguished Advisor Conference brings together the top financial minds from across the country to reflect, prioritize, connect, and do business with one another.



**LEARN AND  
NETWORK WITH THE  
MOST ENGAGED  
ADVISORS IN THE  
BUSINESS**

# WHY DAC?

- Earn valuable CE/CPD credits and certification
- Great speakers and expert panels
- Unparalleled networking opportunities



# THINK ABOUT WHAT CHANGE MEANS TO YOU AND YOUR CLIENTS. . .

There are enormous opportunities for you to expand your strategic horizons at DAC... MAKE A GREAT DECISION to invest in yourself and your clients to be the most up-to-date knowledgeable, trustworthy, and experienced professional in the marketplace.

If you too will want to deepen relationships with top thought leaders in Canada. . .you're likely to find more of them at DAC.





# PROGRAM DIRECTION BY CELEBRATED FINANCIAL EDUCATOR EVELYN JACKS



# DAC SPEAKERS ARE TOP THOUGHT LEADERS



*Check Out This Year's Impressive Roster at  
[www.knowledgebureau.com](http://www.knowledgebureau.com)*





*Enjoy the delectable food served  
with pride by the top chefs, at the  
resorts we choose for you.*





**THIS YEAR'S VENUE IS SPECTACULAR: THE BEAUTIFUL  
DELTA GRANDE ON BREATHTAKING LAKE OKANAGAN!**



*At DAC we love to do the spectacular — like our Opening Reception.*







**The Networking Activities are a Blast!  
You'll Never Guess What's Happening  
at this Year's Opening Reception!**







**WE LOVE TO RECOGNIZE NEW MFA AND DFA-  
SPECIALIST DESIGNATION HOLDERS AT THE  
DISTINGUISHED ADVISOR GRADUATE RECEPTIONS. . .**





*The DAC Gala evening is always something spectacular — it will be again in gorgeous Kelowna!*





# THE GALA, DAC STYLE, ALWAYS COMES WITH A “BREAK THE ICE” THEME





*We try to keep you amused and entertained at DAC. .  
.so many people having so much fun!*





# PARTICIPATE AS ONE OF OUR ENGAGED PARTNERS

- “The DAC conference provides a forum for advisors to learn, share, and evolve their businesses while experiencing relevant and timely content at the highest level of professionalism.”
- - Barbara Foy-Pilchner, National Vice President, Key Accounts, Manulife Investments



# FROM OUR MASTER OF CEREMONIES

“Having attended MOST of the DACs since inception, I can say that the advisors who attend receive a top quality experience, both in educational content and networking opportunities. **Both presenters and attendees are at the top of their profession and the knowledge gained and various locations visited are of the highest quality.**”

– Mick Kelly, MBA, CFP, PFP

**Performance-orientated Financial Services Team Builder,  
Leader and Motivator**





# FOR ADVISORS POISED TO GROW: Meet, Network, Get Inspired!

## DELEGATE DEMOGRAPHICS

- A multi-disciplinary audience = new opportunities to present your message and be more referable
- A family of highly engaged advisors interested in your brand and value proposition
- What you do and how you do it will resonate with this niche audience
- Educational Partners: We will broadly include your message and profile in Knowledge Bureau Report, on the Knowledge Bureau website and through our media partners

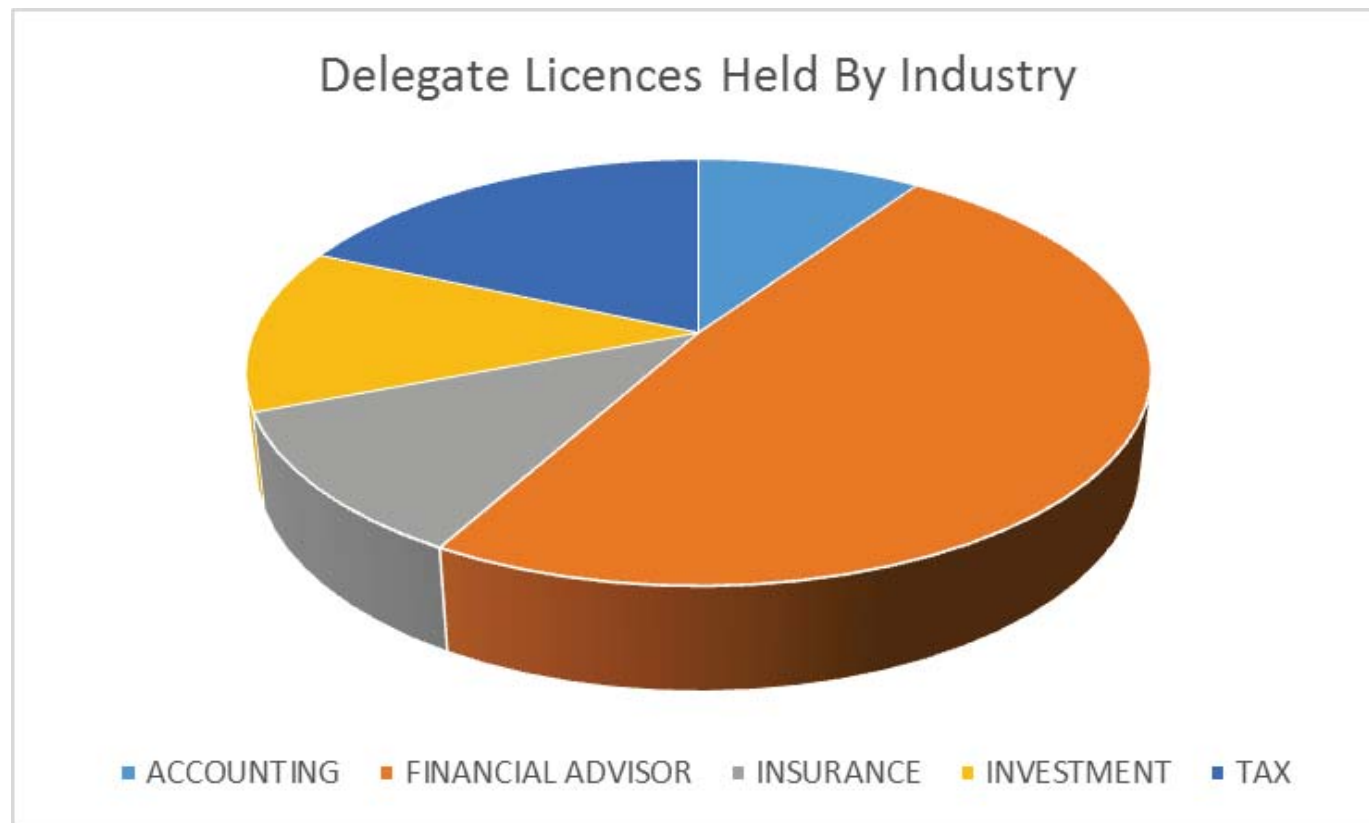


# FOR OUTSTANDING ADVISORS:

## Meet, Network, Grow

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### DELEGATE LICENSES HELD BY INDUSTRY





# 13 MORE GREAT REASONS TO COME TO DAC THIS YEAR

- Learn, Network and Have Lots of Fun
- It's all about Fresh Ideas to Poise Your Future Success
- Get Out of Your Rut
- Shake Up Your Comfort Zone
- Be Inspired Like Never Before
- Sharpen Your Saw and Step Up Your Game
- Cut Through the Noise – Be Fascinated, Not Bamboozled



- Re-energize and Re-focus Your Business and Your Career
- Invest in Your Business and Grow Your Brand
- Make Amazing Connections and Meet Fellow Change Agents
- Have Access to Incredible Speakers
- Meet New Mentors and Like-minded People
- Take Away New Tools and Resources **and Go Ahead - Have Some Fun!**

# WE CAN CUSTOMIZE YOUR WHOLE EXPERIENCE JUST FOR YOU. . .

OUR  
OUTSTANDING  
EVENT AND  
EDUCATION  
PLANNING STAFF  
ARE ONSITE SO  
YOU CAN HAVE  
SO MUCH MORE  
QUALITY TIME!





*“Simply put, this was easily the best industry related conference that I have attended in my 17 years in the business. The speakers line-up was very strong, the content meaningful and...it was thoroughly provoking and stimulating.”*

– Len M., Delegate



DISTINGUISHED ADVISOR CONFERENCE • KELOWNA • NOV. 5 - 8, 2017





***FIND YOUR SWEET SPOTS:  
JOIN US AT DAC!***



**BUT HURRY. . . REGISTRATION ARE  
ACCEPTED UNTIL OCTOBER 31!**



**CALL 1-866-953-4769  
NOW!**