



**EVELYN JACKS,  
Founder and President Knowledge Bureau**

Evelyn is Canada's most respected educator in tax and financial literacy and one of Canada's most prolific financial authors. She has penned [53 books](#) for consumers on tax and wealth management, many of them best-sellers, including her most recent, ***New Essential Tax Facts, How to Make the Right Tax Moves and Be Audit-Proof, Too.*** She has twice been named one of the Top 25 Women of Influence in Canada and was appointed by former Finance Minister Jim Flaherty to the [Federal Task Force on Financial Literacy](#).

Evelyn is also the Founder and President of [Knowledge Bureau](#), Canada's leading national post-secondary educational institute for professional development in the tax and financial services, with certificate courses leading to the prestigious [RWM™ \(Real Wealth Manager\)](#), [MFA™ \(Master Financial Advisor\)](#) and [DFA-Tax and Bookkeeping Services Specialist](#) Designations and the new [Executive Business Builder Program](#).

Evelyn is also a well-known national commentator, keynote speaker and budget analyst who has written thousands of articles and blogs, most recently in *MoneySense Magazine*, and for the Toronto Stock Exchange. A leader in the business community, she is a past President of The Manitoba Club, Western Canada's oldest private business club. She was awarded the prestigious Rotman School of Business Canadian Woman Entrepreneur of the Year Award and was recognized internationally with a Business Leadership Award by the Canadian Embassy in Washington, D.C.

At DAC, Evelyn will be exploring the topic of "WORKING BEYOND OUR PRIVILEGE"