

RUTH MACKENZIE PRESIDENT AND CEO CANADIAN ASSOCIATION OF GIFT PLANNERS

Ruth MacKenzie is the President & CEO of the Canadian Association of Gift Planners, a national association that convenes and educates senior fundraisers and professional advisors to strengthen strategic charitable gift planning.

Ruth has a 30-year background in the nonprofit sector, working at the local, provincial and national levels. For 12 years she was with Volunteer Canada, serving as its President and CEO, and previously held the position of Director, Volunteer Development with the Canadian Cancer Society, Nova Scotia Division.

Ruth also has experience running a small business, having established and ran her own microbrewery for which she was recognized with an Entrepreneur of the Year award.

Ruth is also a committed volunteer. She currently serves on the Board of Directors of CanadaHelps and also Chairs the Champlain Region Grant Review Team of the Ontario Trillium Foundation – one of Canada's largest granting agencies. Ruth has served on the Governor General of Canada's Volunteerism and Philanthropy Advisory Committee. In acknowledgement of her contribution to volunteerism, the Governor General awarded Ruth the Queen's Diamond Jubilee Medal.