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LEARN MORE ABOUT "POWERFUL COMPETITORS: THE RISE OF SMALL BUSINESS IN THE NEW GIG ECONOMY" WITH SPECIAL GUEST KEYNOTE SPEAKER DAN KELLY.

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## POWERFUL COMPETITORS: The Rise of Small Business in the New Gig Economy

With close to 45% of the Canadian workforce now in business for themselves the potential of the new economy is inspiring. Clearly, small business is the secret to economic resilience! Yet some governments have fallen out of love with small business, pushing forward with costly tax hikes from corporate tax changes, carbon taxes and CPP hikes. The silence of very busy people is a big obstacle to wealth accumulation in this environment.

Will the new economy soar with the growth of small business? The answer can be a resounding yes, but only if business owners themselves are prepared to show how powerful an economic force they can be. The burning issue is that as a group, managing their tax risk is a critical element of future success. To do so they must get best quality financial advice to insulate their income and assets from heavy handed governments. That's where you come in. Learn more from the President of the Canadian Federation of Independent Business, Dan Kelly, the lead voice for small business rights in Canada.





