

THE MFA-P™ PHILANTHROPY DESIGNATION

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MFA-P™ (MASTER FINANCIAL ADVISOR - PHILANTHROPY) SPECIAL PRIVILEGES APPLICATION FORM

CAGP, Knowledge Bureau and Spire Philanthropy have collaborated to create a prestigious new designation program for advisors with a keen interest in strategic philanthropy.

About [The MFA-P™ Philanthropy Program](#). The MFA-P™ (Master Financial Advisor - Philanthropy) addresses three key benefits for advisors and their clients: how to incorporate philanthropy into their practice in pragmatic terms, how to focus on gift planning strategies and vehicles that are relevant to clients' goals and how to provide and share practical experience through numerous working case studies that allow advisors to apply that knowledge. Please review detailed program descriptions and the [Standards of Conduct and Proficiency Requirements](#).

SPECIAL PRIVILEGES OPPORTUNITY. This route to receiving the MFA-P™ designation is reserved for the most experienced charitable gift planners. In order to qualify under this route, candidates must submit a detailed case study and meet or exceed experience criteria. Each application is subject to the review of the MFA-P™ Advisory Board and each successful candidate must have the approval of that Board.

It is reserved for those who are further down curve with their experience and knowledge and can demonstrate what it takes to be a sophisticated charitable gift planner – both financial advisors and others working in the charitable sector — an important opportunity will be provided to designate those who want to have the MFA-P™ designation from a leadership point of view. A select number of leaders will be selected for grandfathering into the program based on the criteria in the application form attached.

Access to the MFA-P™ Program: Special privilege candidates will be enrolled in the program from the time of application and may wish to complete any portion of the program over a three month period of time to have the base of knowledge to champion the program as a leader, mentor students if asked and become an influencer for high standards of proficiency in regards to the program.

FEE: an application fee of \$995 plus taxes must be submitted by the deadline.

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DEADLINE FOR SPECIAL PRIVILEGES APPLICATION: JUNE 30, 2020.

REQUIREMENTS. An individual will be eligible to receive the MFA-P designation without completing the standard coursework and exams if they:

- A. Provide a detailed resume** which outlines past and current areas of practice and experience in the area of strategic charitable gift planning
- B. Complete a Case Study** (of a minimum of 2000 words) to be shared with MFA-P™ students and graduates, according to prescribed case study outline, based on a real-life client situation in the following subject areas found in section 5 below.
- C. Meet at least three (3) of the following four (4) criteria:**
 - Membership in good standing with the Canadian Association of Gift Planners (CAGP) for a minimum of FIVE years
 - Minimum of 10 years of appropriate and relevant experience in the area of strategic charitable gift planning
 - Completion of CAGP's Original Gift Planning Course
 - Holding one of the following degrees/designations: CFP, CHS, CLU, CPA, DFA-Tax Services Specialist™, LLB, MFA™, MTI, Pl. Fin, RFP, RWM™, TEP

AND

- Have the approval of the MFA-P™ Advisory Board

AND

- Complete the prescribed application form below and submit the course tuition fee.
See below

MFA-P™ APPLICATION FORM – CANDIDATES FOR SPECIAL PRIVILEGES

SECTION 1 – PERSONAL DETAILS

Title	
First Name*	
Last Name*	
Date of Birth	
Gender	
Phone Number*	
Mobile Number*	
Home Address*	
City and Province*	
Postal Code*	
Personal Email*	
Work Email	

*Indicates mandatory field

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SECTION 2 - WORK HISTORY (10 YEARS). If you have worked at more than two firms over the past 10 years, please provide full details in your resume.

Current Firm Name	
Address	
City, Province	
Postal Code	
Phone at Work	
Email at Work	
Current Role Title	
Department	
Employment Duties	
Employment Dates	
Immediately Prior Firm Name	
Address	
City, Province	
Postal Code	
Current Role Title	
Department	
Employment Duties	
Employment Dates	
Self Employment Details	
Name of Firm	
Address	
City, Province	
Postal Code	
Phone at Work	
Email at Work	
Your Current Role	
Years in Business	
Number of Employees	

SECTION 3 - PRACTICE EXPERIENCE. Please state the number of years of experience you have in the charitable gift planning field: _____ Years _____ Months

Please check your areas of expertise relating to charitable gift planning:

- | | |
|---|---|
| <input type="checkbox"/> Charitable Trusts | <input type="checkbox"/> Insurance |
| <input type="checkbox"/> Donor Advised Funds | <input type="checkbox"/> Tax Planning |
| <input type="checkbox"/> Estate Administration | <input type="checkbox"/> Philanthropic Advisory |
| <input type="checkbox"/> Estate Planning | <input type="checkbox"/> Portfolio Management |
| <input type="checkbox"/> Fundraising/Planned Giving | <input type="checkbox"/> Private Foundations |
| <input type="checkbox"/> Investment Management | <input type="checkbox"/> Other (please specify below) |

SECTION 4 - MEMBERSHIPS AND DESIGNATIONS

- ☐ Bar Associations: Please state association _____
- ☐ CFP
- ☐ CHFC
- ☐ CHS
- ☐ CLU
- ☐ CPA
- ☐ DFA-Tax Services Specialist™
- ☐ LLB
- ☐ MFA™
- ☐ MTI
- ☐ Pl.Fin
- ☐ RFP
- ☐ RWM™
- ☐ TEP

SECTION 5 – CASE STUDY. Please submit a Case Study to be shared with MFA-P students and graduates, according to the prescribed case study outline, based on a real-life client situation in the following subject areas. **It is not required that this is attached with this application form, but rather, that it is submitted by the special privileges deadline of June 30, 2020.**

- ☐ Strategies for using various planning vehicles
- ☐ Inter vivos and testamentary gifts
- ☐ Tax implications of gifting including recent tax changes
- ☐ Inter-generational implications of gifting
- ☐ Age-related health transitions: managing the strategic gift plan
- ☐ Process for securing the charitable gift
- ☐ Recent Issues/changes in the charitable sector
- ☐ Setting up a private foundation
- ☐ Working with multiple stakeholders on charitable giving solutions
- ☐ Helping families co-ordinate a strategic gifting plan

The MFA-P™ Advisory Board will contact you with prescribed case study outlines and details.

Section 6 – Declaration

I herewith submit my application form and intention to contribute to the continuing professional development of distinguished advisors working with clients in developing charitable giving plans.

I agree to abide by Standards of Conduct as outlined by Knowledge Bureau, attached in this application form, should I be successful in the selection for Special Privileges by the MFA-P™ Advisory Board.

I agree to re-certification in writing annually by December 31. Quarterly transcripts will be provided.

My application fee of \$995 plus tax is attached. I understand this will be returned to me should I not be accepted by the Board.

Signature above, printed name below	Date above; witness below

MFA-P™ ADVISORY BOARD ACCEPTANCE/REJECTION COMMENTS:

DATE OF ADJUDICATION	
ADVISORY BOARD:	
NAME	
NAME	
NAME	

☐ ACCEPTANCE. REASONS:

☐ REJECTION. REASONS:

SIGNATURES

ADVISORY BOARD:	SIGNATURES
PRINT NAME	
PRINT NAME	
PRINT NAME	

Section 7 – Payment

Name			
Designations/Licenses			
Company Name			
Address			
City, Province		Postal Code	
Email			
Phone (primary)		Phone (cell)	

MFA-P™ Special Privileges Fee	<input type="checkbox"/> \$995 + tax
Referred by:	

PAYMENT OPTIONS

Fees: ☐ Visa

☐ MasterCard

☐ E-Transfer

Card Number:	
Expiry:	
Signature:	
Taxes	\$
Total	\$

HOW TO APPLY

Fax: 1-204-953-4762

Email: registrar@knowledgebureau.com

ATTACH SUPPORTING DOCUMENTATION HERE

Check the documentation included:

☐ Detailed resume

☐ Application Form

☐ Case Study

☐ Case Study to follow at a later date. Note: must be submitted before June 30, 2020.