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STRATEGIC ALLIANCES - How to Build a Cross Border Network.

Canada is a land of immigrants with over 200 ethnicities represented. The advisor of the future is one who is prepared to provide wealth management services that reflect the needs of a diverse client base including embracing cultural differences. Furthermore, it requires a team-based approach including international strategic alliances with multiple global service providers. In short, the newest big trend to emerge in wealth management is to provide cross-border financial planning services to growing ethnic communities. It may be a niche based or value add approach, but it is not a one-size fits all formula.

In this important session, learn more about this tremendous opportunity to think bigger and more internationally to building your business and the big secret to success: A "Culture of Care" and a suspension of self-interest that goes beyond the regulatory "Duty of Care."

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