# **Become an Education Partner:**

# **Business Building Opportunities**

# BECOME A PARTNER IN EDUCATION!



# Reach Canada's Most Significant Multi-Professional Advisory Network of Tax, Accounting & Financial Professionals

Why Beome a Knowledge Bureau Education Partner? As a sponsor for Knowledge Bureau's CE Savvy Summits™ or Knowledge Bureau Report, you have the opportunity to tell your story and give your brand exposure to a highly-engaged audience of professionals who are invested in running their business, hiring staff and scaling their operations to the next level of services.

### CE Savvy™ Summits

Session Leadership: Take the stage as a session leadership sponsor at up to 4 annual events.

- Take the stage in our 30 minute technology session
- Receive two complimentary registrations per virtual event (value \$1,580).
- Your brand featured in the Knowledge Journal, Knowledge Bureau Report, social media, eblasts and websites. Be seen by over 100,000 people per month.

Diploma Sponsorship: sponsor the Advanced Family Tax Compliance Diploma, and all 4 CE Savvy™ Summit Events.

Marketing Opportunity: Become a strategic partner of the comprehensive online journal. A valuable resource that attendees will reference long-term.

- Your logo will be featured on the inside front, inside back, or outside back cover.
- Your brand featured in the Knowledge Journal, Knowledge Bureau Report, social media, eblasts and websites. Be seen by over 60,000 people per month.

#### Attendee Testimonials

"I have been studying with Knowledge Bureau for the last few years and always recommend it to colleagues. The CE Summits are always so informative and a fountain of knowledge.

Johanne Brelis, Tax Services Specialist (MB)

"Knowledge Bureau always provides the most up to date information on all the new and complex issues in a manner that is clear, concise and engaging. CE Summit and the Knowledge Bureau courses go above and beyond any other training, as they get right to the heart of the matter"

- Joanne Thomas, Tax Services Specialist, MFA™, RWM™ (YT)

### Additional Partnership Opportunities to Highlight Your Business with Knowledge Bureau!

Share Breaking News • Integrate Your Software Into Our Courses • Send Email Directs ... and more (please inquire)

#### **Partner Testimonial:**

"Knowledge Bureau has earned its reputation as a world class financial educator. The strategic vision to provide excellence in continuing education to wealth advisors from all the disciplines was ahead of the rest. Always at the forefront of change, Knowledge Bureau offers a premier educational experience online and in person. I can attest to these facts as a client who has invested in their services across three separate companies, on behalf of our employees and advisors."

> Jordy W. Chilcott, Co-President & Co-CEO, Manulife Investment Management, Canada

"Knowledge Bureau's continuing education accredited courses have been taken by thousands of advisors across Canada who are interested in strengthening their relationships with clients by offering holistic advice as their clients' lives change."

> Yasminka Marcus, Senior Manager, **Editorial & Education Programs, Dynamic Funds**

### Let's Connect:

Phone: : 1-866-953-4769 **Email:** learn@knowledgebureau.com | www.knowledgebureau.com



## **Become an Education Partner**

## PARTNERSHIP & ADVERTISING RATE CARD

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CE SAVVY™ SUMMITS							
	Session Leader	Technology Leadership:					
	Single Session Leader  Each Session \$2,995	Faculty Leader  4 Events \$2,250 each	☐ Front in	Journal Marketing ☐ Front inside cover \$1,995		Journal Marketing ☐ Back outside cover \$2,500	
	INCLUDED: 2 Guests			1 Guest			1
	Select CE Savvy™ Summit Events:						
	☐ January:	☐ May: ☐ September		ember:	☐ November:		
	Advanced T1 Tax Update	Retirement & Estate Planning	Audit De	Audit Defence		l Tax Planning	
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PA	RTNERSHIP OPPORTUNITY	MEDIA OPPORTUNITIES		N	MULTIPLE PLACEMENTS (2 OR MORE)		
KNOWLEDGE BUREAU REPORT		☐ Article Insertion☐ Banner Ad	\$2,500 \$1,995	☐ Each placement \$1,500		\$1,500	
EMAIL BLASTS To full KB Subscriber List		Each Eblast	1 x \$5,500	☐ Each placement		\$4,900	
FULL STRATEGIC PARTNER - All of the above! Save 30%		☐ Full Partner	1x \$25,970	Strategic Partnership \$18,785  Includes: 1 KBR placement & KBR banner ad Opportunity and CE Summit Marketing Spon		k KBR banner ad, 1 E	
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