

BECOME A PARTNER IN EDUCATION!



Reach Canada's Most Significant Multi-Professional Advisory Network of Tax, Accounting & Financial Professionals

Why Beome a Knowledge Bureau Education Partner? As a sponsor-partner for Knowledge Bureau's live and virtual educational events or Knowledge Bureau Report, you have the opportunity to tell your story and give your brand exposure to a highly-engaged audience of professionals who are invested in running their business, hiring staff and scaling their operations to the next level of services.

CE Summit Partner

Session Leadership: Take the stage as a session leadership partner at up to 4 annual events.

- Speak to the theme topics with your special message
- Your brand information is included in the online journal
- Receive significant marketing pre-event, at the event, and post-event in materials brochures, online links to your website, Virtual Summit specific e-blasts, weekly presence in KBR, and social media reach (Facebook, LinkedIn, Twitter)
- Receive two complimentary registrations per virtual event

Marketing Opportunity: Become a strategic partner of the comprehensive online journal. A valuable resource that attendees will reference long-term.

- Your logo will be featured on the inside front, inside back, or outside back cover.
- Receive significant marketing pre-event, at the event, and post-event in materials brochures, online links to your website, Virtual Summit specific e-blasts, weekly presence in KBR, and social media reach (Facebook, LinkedIn, Twitter)

Acuity 2024 Conference Partner

Put your brand and value proposition in front of this highly-engaged audience at the Acuity Conference for Distinguished Advisors to introduce your new strategies to their successful businesses.

- **Title Partner** Your brand and leadership presence on stage and at all special events
- **Platinum Sponsor** Keynote speaking opportunity
- **Gold Sponsors** Host an educational session
- **Silver Sponsor** Host a networking event!
- **Biz Mall Sponsor** Showcase your business at the event

All DAC partners gain national exposure throughout the year in **Knowledge Bureau Report**, delivered weekly to close to 17,000 advisors from coast to coast, website presence, on-site display, signage, introductions throughout the event, national media coverage through our exclusive media partner and post-event reporting.

Additional Partnership Opportunities to Highlight Your Business with Knowledge Bureau!

- **Share Breaking News** • **Integrate Your Software Into Our Courses** • **Send Email Directs ... and more (please inquire)**

Partner Testimonial:

"Knowledge Bureau has earned its reputation as a world class financial educator; I know because I was there at its inception. The strategic vision to provide excellence in continuing education to wealth advisors from all the disciplines was ahead of the rest and well timed. Always at the forefront of change, Knowledge Bureau offers a premier educational experience online and in person. I can attest to these facts as a client who has invested in their services across three separate companies, on behalf of our employees and advisors."

- **Jordy W. Chilcott, Executive VP, Wealth Strategy & Enablement, Wellington-Altus Private Wealth**

Let's Connect :

Phone: : 1-866-953-4769 | **Email:** learn@knowledgebureau.com | learn.knowledgebureau.com

PARTNERSHIP & ADVERTISING RATE CARD

Company Name:	
First Name:	Last Name:
Phone Number:	Email:
Address:	

PARTNER FOR LIVE, VIRTUAL EVENTS

CE SUMMIT PARTNER CATEGORIES				ACUITY CONFERENCE PARTNER CATEGORIES				
Session Leadership <input type="checkbox"/> Each Session \$2,995 <input type="checkbox"/> Session & Marketing Partner \$4,990		Knowledge Journal Marketing \$1,995 <input type="checkbox"/> Front inside cover <input type="checkbox"/> Back outside cover		<input type="checkbox"/> Biz Mall Exhibitor \$3,500	<input type="checkbox"/> Title \$15,000	<input type="checkbox"/> Platinum \$11,500	<input type="checkbox"/> Gold \$9,500	<input type="checkbox"/> Silver \$7,500
Included:	2 Guests	1 Guest	1 Guest	4 Guests	3 Guests	2 Guests	1 Guest	
Select Your CE Summit Event(s)				Acuity Early-Bird Partnership Deadlines:				
VIRTUAL	<input type="checkbox"/> May 2024: Retirement & Estate Planning	<input type="checkbox"/> September 2024: Audit Defence	Save \$550 until June 15	Save \$1,500 until June 15				
	<input type="checkbox"/> Nov. 2024: Year-End Tax Planning	<input type="checkbox"/> Jan. 2024: Advanced T1 Tax Update	Save \$250 until Sept. 15	Save \$1,000 until Sept. 15				
IN-PERSON	<input type="checkbox"/> Jan. 2024: Toronto Advanced T1 Tax Update	<input type="checkbox"/> Jan. 2024: Calgary Advanced T1 Tax Update	Included for DAC: Educational Event, accreditation and certification costs, refreshments as per the agenda. Not included: taxes, travel, travel insurance, meals, lodging (hotel) and other costs not specifically covered in the conference agenda. Use your code to register your attendees online!					

ADDITIONAL PARTNERSHIP OPPORTUNITIES

PARTNERSHIP OPPORTUNITY	SINGLE PLACEMENTS	MULTIPLE PLACEMENTS (2 OR MORE)
KNOWLEDGE BUREAU REPORT	<input type="checkbox"/> Article Insertion \$1,995 <input type="checkbox"/> Banner Ad \$1,995	<input type="checkbox"/> Each placement \$1,500
EMAIL BLASTS To full KB Subscriber List	<input type="checkbox"/> 1 x \$5,500	<input type="checkbox"/> Each placement \$4,900
FULL STRATEGIC PARTNER - All of the above! Save 28%	<input type="checkbox"/> 1 x \$25,970	<input type="checkbox"/> Strategic Partnership \$18,785 Includes: 1 KBR placement & KBR banner ad, 1 Eblast, Speaking Opportunity and CE Summit Marketing Sponsor for 1 event

PAYMENT OPTIONS:

VISA MasterCard E-Transfer Please provide invoice

Card Number: _____

Expiry: _____

Signature: _____

Taxes \$ _____ Total \$ _____

(GST # 885004713RT00001)

Thank you for your partnership and commitment to delivering world-class financial education!

Please complete and return this form with payment details to learn@knowledgebureau.com or sign up as a partner online at learn.knowledgebureau.com

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CONTACT DETAILS

Company Name:	
First Name:	Last Name:
Phone Number:	Email:
Address:	

Select Your Partnership Level:	<input type="checkbox"/> Title	<input type="checkbox"/> Platinum	<input type="checkbox"/> Gold	<input type="checkbox"/> Silver	<input type="checkbox"/> Biz Mall Exhibitor
<i>Complete separate Attendee Registration Form</i>	\$15,000 (1 available)	\$11,500 (2 available)	\$9,500 (12 available)	\$7,500 (2 available)	\$3,500 (15 Available)
Early-bird Fees until June 15	Save \$1,500				Save \$500
Early-bird fees until September 15	Save \$1,000				Save \$250
FREE registration to DAC (value \$2,500 each)	4	3	2	1	1
Pre-Event					
Multi-faceted advertising in social media, Knowledge Bureau Report, website, eblasts	X	X	X	X	X
At Event					
Keynote: From the Executive Suite and Host the Conference Gala	X				
Keynote & Host Opening Reception and the New Advisor Award Ceremony		X			
Host of the Ask the Experts Panel			X		
Host a Sessional Keynote	X		X		
Host a Mimosa Break				X	
Host Graduation Ceremony				X	
Host a reception: First-Timer's Club, Alumni Club Martini-Vent, or any other event you can dream up!					X
Multi-faceted advertising during the event in the Knowledge Journal, social media, KB website	X	X	X	X	X
Table Host Your Own Booth	X	X	X	X	X
Onsite Advertising: Signage	X	X	X	X	X

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Email: registrar@knowledgebureau.com

<https://www.knowledgebureau.com>